

**PhillipMart Announces Pre-IPO Share Price of
 361 Degrees International Limited (Stock code: 01361)**

(Hong Kong –29 June 2009) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **361 Degrees International Limited** (“the Company”; stock code: 01361) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for the Company on PhillipMart were HK\$4.94 and HK\$4.00. The price closed at HK\$4.13 per share, 14.40% higher than its offer price of HK\$3.61. The price opened at HK\$4.94, with the most actively traded price of HK\$4.15 per share, and a turnover of 889,000 shares. The total trading volume reached 3,809,000 shares with total turnover of HK\$15,747,650.00. The final price of the Company’s shares, to debut trading tomorrow, has been fixed at HK\$3.61 per share.

The trading hours of **PhillipMart** has been updated from **4:30pm to 6:00pm** (previous trading hours was from 4:45pm to 6:15pm), effective from Monday, 30 March 2009.

Pre-IPO price for shares of 361 Degrees International Limited trading on PhillipMart:

| | |
|---|----------------|
| 1. Open price | HK\$4.94 |
| 2. Highest trading price | HK\$4.94 |
| 3. Highest trading price vs. offer price | Up 36.84% |
| 4. Lowest trading price | HK\$4.00 |
| 5. Lowest trading price vs. offer price | Up 10.80% |
| 6. Most actively traded price | HK\$4.15 |
| 7. Most actively traded price vs. offer price | Up 14.96% |
| 8. Volume of shares at most actively traded price | 889,000 shares |
| 9. Close price | HK\$4.13 |
| 10. Close price vs. offer price | Up 14.40% |

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>) by entering the stock code of the Company. Price requests will be automatically processed by Phillip Securities’ free price system, providing instant prices of pre-IPO trading.

| | | | |
|-------------|------------------|------------------------|--|
| P | 1361 | 3 6 1 度 | 361 DEGREES |
| 現價 | 4.130 | 17:59 10K 4.130 | 買 沽 |
| 前收市價 | 3.610 | 17:59 46K 4.130 | 0753 0468 0188 -9s 0950 0090 0829 0950 |
| 開市價 | 4.940 | 18:00 10K 4.130 | 0656 -3s -6s 0138 +1s +3s 0950 0138 |
| 最高 | 4.940 | 18:00 11K 4.130 | 0978 0172 0579 0891 0950 0950 +4s 0616 |
| 最低 | 4.000 | | -1s 0613 0456 0848 0950 0950 0383 0616 |
| 升跌 | +0.52 | | 0825 0310 0600 -10s +2s 0456 0950 0950 |
| 升跌 % | +14.40% | | 0613 0310 -7s 0238 0138 0706 0950 +6s |
| 成交股數 | 3.80M | 買 沽 | 0070 0310 0660 0238 0268 0023 0950 0372 |
| 總成交 | 15.74M | 4.110 4.130 | 0326 -4s -8s 0771 0950 0068 +5s 0077 |
| 價位 | 0.01/0.01 | 7000(3) 166K(1) | 0077 0750 0172 0591 0950 0268 0950 0496 |
| 每手股數 | 1000 | 67K(5) 455K(2) | -2s -5s 0546 0238 0950 0829 0268 0950 |
| | | 20K(1) 102K(6) | IPO PRICE |
| | | 41K(5) 100K(10) | \$3.61 |
| | | 1000(1) 105K(4) | |
| | | | PHILLIP MART |

Or click on the following website to access the price system directly: <http://www.cyberquote.com.hk/>

About PhillipMart

PhillipMart is the first and only trading platform licensed by the Securities and Futures Commission (SFC) to provide trading of pre-IPO shares prior to their official listing on the SEHK. The platform, which matches the buy and sell orders from Phillip Securities’ own clients and the broader market, is a unique service which allows investors to trade in a fair and open way with improved transparency and ease of use. PhillipMart has updated its trading hours from 4:30pm to 6:00pm one business day prior to the official listing date of the new shares, effective from Monday, 30 March 2009.

Media inquiries:

Phillip Securities (HK) Limited
 Corporate Communication and Business Development
 Ms Rita Lai
 Tel: 2277 6555 Fax: 2277 6565
 Email: ritalai@phillip.com.hk

Strategic Financial Relations Limited
 Ms Ivis Tsang / Courtney Ngai
 Tel: 2114 4990 / 2114 4952 Fax: 2804 2789
 Email: ivis.tsang@sprg.com.hk / courtney.ngai@sprg.com.hk