

**PhillipMart Announces Pre-IPO Share Price of  
 Longfor Properties Co. Limited (Stock code: 00960)**

(Hong Kong – 18 November 2009) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **Longfor Properties Co. Limited** (“Longfor Properties”; stock code: 00960) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for Longfor Properties on PhillipMart were HK\$7.23 and HK\$6.85. The price closed at HK\$7.15 per share, 1.13% higher than its offer price of HK\$7.07. The price opened at HK\$6.99, with the most actively traded price of HK\$7.00 per share, and a turnover of 1,149,000 shares. The total trading volume reached 9,907,500 shares with total turnover of HK\$69,985,270.00. The final price of Longfor Properties, to debut trading tomorrow has been fixed at HK\$7.07 per share.

**Pre-IPO price for shares of Longfor Properties Co. Limited trading on PhillipMart:**

<b>1. Open price</b>	<b>HK\$6.99</b>
<b>2. Highest trading price</b>	<b>HK\$7.23</b>
<b>3. Highest trading price vs. offer price</b>	<b>Up 2.26%</b>
<b>4. Lowest trading price</b>	<b>HK\$6.85</b>
<b>5. Lowest trading price vs. offer price</b>	<b>Down 3.11%</b>
<b>6. Most actively traded price</b>	<b>HK\$7.00</b>
<b>7. Most actively traded price vs. offer price</b>	<b>Down 0.99%</b>
<b>8. Volume of shares at most actively traded price</b>	<b>1,149,000 shares</b>
<b>9. Close price</b>	<b>HK\$7.15</b>
<b>10. Close price vs. offer price</b>	<b>Up 1.13%</b>

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>) by entering the stock code of the Company. Price requests will be automatically processed by Phillip Securities’ free price system, providing instant prices of pre-IPO trading.

<b>P</b>	<b>0960</b>	<b>龍湖地產</b>	<b>LONGFOR PPT</b>
<b>現價</b>	<b>7.15</b>	<b>17:59 1000 7.140</b>	<b>買 沽</b>
<b>前收市價</b>	<b>7.07</b>	<b>17:59 500 7.160</b>	<b>0259 0728 0566 -9s 0285 0728 0950 0167</b>
<b>開市價</b>	<b>6.99</b>	<b>17:59 10K 7.200</b>	<b>-1s 0021 -6s 0999 0889 0118 0442 0728</b>
<b>最高</b>	<b>7.23</b>	<b>18:00 10K 7.150</b>	<b>0123 0950 0123 -10s +1s +4s 0061 +8s</b>
<b>最低</b>	<b>6.85</b>		<b>0277 0339 0320 0950 0950 0186 0950 0138</b>
<b>升跌</b>	<b>+0.08</b>		<b>-2s -4s -7s -11s 0287 0728 0950 0159</b>
<b>升跌 %</b>	<b>+1.13%</b>		<b>0828 0123 0123 0828 0728 0642 0167 0728</b>
<b>成交股數</b>	<b>9.90M</b>		<b>0277 0728 -8s -12s +2s 0828 0728 0291</b>
<b>總成交</b>	<b>69.98M</b>		<b>0210 -5s 0999 0828 0005 +5s 0950 +9s</b>
<b>價位</b>	<b>0.01/0.01</b>		<b>0565 0162 0950 -13s +3s 0642 0929 0876</b>
<b>每手股數</b>	<b>500</b>		<b>-3s 0131 0999 0950 0023 +6s +7s 0186</b>
			<b>IPO PRICE</b>
			<b>\$7.07</b>
			<b>PHILLIP MART</b>

Or click on the following website to access the price system directly: <http://www.cyberquote.com.hk/>

**About PhillipMart**

PhillipMart is the first and only trading platform licensed by the Securities and Futures Commission (SFC) to provide trading of pre-IPO shares prior to their official listing on the SEHK. The platform, which matches the buy and sell orders from Phillip Securities’ own clients and the broader market, is a unique service which allows investors to trade in a fair and open way with improved transparency and ease of use. PhillipMart has updated its **trading hours from 4:30pm to 6:00pm one business day prior to the official listing date** of the new shares, effective from Monday, 30 March 2009.

**Media inquiries:**

**Phillip Securities (HK) Limited**  
 Carmen Wong / Rita Lai  
 Tel: 2277 6609 / 2277 6803  
 Fax: 2277 6565 / 2868 5307  
 Email: [carmenwong@phillip.com.hk](mailto:carmenwong@phillip.com.hk) /  
[ritalai@phillip.com.hk](mailto:ritalai@phillip.com.hk)

**Strategic Financial Relations Limited**  
 Ivis Tsang / Courtney Ngai  
 Tel: 2114 4990 / 2114 4952  
 Fax: 2804 2789  
 Email: [iwis.tsang@sprg.com.hk](mailto:iwis.tsang@sprg.com.hk) /  
[courtney.ngai@sprg.com.hk](mailto:courtney.ngai@sprg.com.hk)