

**PhillipMart Announces Pre-IPO Share Price of  
 PCD Stores (Group) Limited (Stock code: 00331)**

(Hong Kong –14 December 2009) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **PCD Stores (Group) Limited** (“PCD Stores”; stock code: 00331) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for PCD Stores on PhillipMart were HK\$2.12 and HK\$1.97. The price closed at HK\$1.97 per share, 1.03% higher than its offer price of HK\$1.95. The price opened at HK\$2.12, with the most actively traded price of HK\$2.01 per share, and a turnover of 700,000 shares. The total trading volume reached 3,850,000 shares with total turnover of HK\$7,765,460.00. The final price of PCD Stores, to debut trading tomorrow has been fixed at HK\$1.95 per share.

**Pre-IPO price for shares of PCD Stores (Group) Limited trading on PhillipMart:**

<b>1. Open price</b>	<b>HK\$2.12</b>
<b>2. Highest trading price</b>	<b>HK\$2.12</b>
<b>3. Highest trading price vs. offer price</b>	<b>Up 8.72%</b>
<b>4. Lowest trading price</b>	<b>HK\$1.97</b>
<b>5. Lowest trading price vs. offer price</b>	<b>Up 1.03%</b>
<b>6. Most actively traded price</b>	<b>HK\$2.01</b>
<b>7. Most actively traded price vs. offer price</b>	<b>Up 3.08%</b>
<b>8. Volume of shares at most actively traded price</b>	<b>700,000 shares</b>
<b>9. Close price</b>	<b>HK\$1.97</b>
<b>10. Close price vs. offer price</b>	<b>Up 1.03%</b>

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>) by entering the stock code of the Company. Price requests will be automatically processed by Phillip Securities’ free price system, providing instant prices of pre-IPO trading.

<b>P</b>	<b>331</b>	<b>春天百貨</b>	<b>PCD STORES</b>
<b>現價</b>	<b>1.970</b>	<b>17:59 2000 1.980</b>	<b>買 沽</b>
<b>前收市價</b>	<b>1.950</b>	<b>17:59 10K 1.980</b>	<b>0329 0816 0816 0816 0667 0339 0816 0023</b>
<b>開市價</b>	<b>2.120</b>	<b>17:59 16K 1.970</b>	<b>0816 0816 0816 0816 0383 +2s 0162 0326</b>
<b>最高</b>	<b>2.120</b>	<b>17:59 10K 1.970</b>	<b>0816 0816 0816 0816 0932 0930 0828 0841</b>
<b>最低</b>	<b>1.970</b>		<b>0816 0816 0816 0816 +1s 0760 0950 0326</b>
<b>升跌</b>	<b>+0.02</b>		<b>0816 0816 0816 0816 0783 0950 0950 0950</b>
<b>升跌 %</b>	<b>+1.03%</b>		<b>0816 0816 0816 0816 0950 0656 0085 0816</b>
<b>成交股數</b>	<b>3.85M</b>		<b>0816 0816 0816 0740 0173 0950 0069 0348</b>
<b>總成交</b>	<b>7.76M</b>		<b>0816 0816 0816 0106 0132 0326 0188 0169</b>
<b>價位</b>	<b>0.01/0.01</b>		<b>0816 0816 0816 0470 0816 0816 +4s 0728</b>
<b>每手股數</b>	<b>2000</b>		<b>0816 0816 0816 0218 0437 +3s 0616 0816</b>
			<b>IPO PRICE</b>
			<b>\$1.95</b>
			<b>PHILLIP MART</b>

Or click on the following website to access the price system directly: <http://www.cyberquote.com.hk/>

**About PhillipMart**

PhillipMart is the first and only trading platform licensed by the Securities and Futures Commission (SFC) to provide trading of pre-IPO shares prior to their official listing on the SEHK. The platform, which matches the buy and sell orders from Phillip Securities’ own clients and the broader market, is a unique service which allows investors to trade in a fair and open way with improved transparency and ease of use. PhillipMart has updated its **trading hours from 4:30pm to 6:00pm one business day prior to the official listing date** of the new shares, effective from Monday, 30 March 2009.

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