

PhillipMart Announces Pre-IPO Share Price of Perception Digital Holdings Limited (Stock code: 08248)

(Hong Kong –15 December 2009) **Phillip Securities** (**HK**) **Ltd.** ("Phillip Securities") announced today the details of pre-IPO trading activities for shares of **Perception Digital Holdings Limited** ("Perception Digital"; stock code: 08248) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for PCD Stores on PhillipMart were HK\$1.10 and HK\$0.95. The price closed at HK\$1.08 per share, 50.00% higher than its offer price of HK\$0.72. The price opened at HK\$0.99, with the most actively traded price of HK\$1.00 per share, and a turnover of 3,810,000 shares. The total trading volume reached 15,350,000 shares with total turnover of HK\$15,585,450.00. The final price of Perception Digital, to debut trading tomorrow has been fixed at HK\$0.72 per share.

Pre-IPO	price for	shares o	of Perception	n Digital	Holdings	Limited tra	ding or	n PhillipMart:
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1. Open price	HK\$0.99				
2. Highest trading price	HK\$1.10				
3. Highest trading price vs. offer price	Up 52.78%				
4. Lowest trading price	HK\$0.95				
5. Lowest trading price vs. offer price	Up 31.94%				
6. Most actively traded price	HK\$1.00				
7. Most actively traded price vs. offer price	Up 38.89%				
8. Volume of shares at most actively traded price	3,810,000 shares				
9. Close price	HK\$1.08				
10. Close price vs. offer price	Up 50.00%				

Price information is available on the left side of Phillip Securities homepage (<u>http://www.poems.com.hk/</u>) by entering the stock code of the Company. Price requests will be automatically processed by Phillip Securities' free price system, providing instant prices of pre-IPO trading.

P	8248	8248 幻音數碼			PERCEPTIONDIGIT						
現價	1.080	17:59 50	00 1.080		買				沽		
前收市價	0.720	17:59 1	OK 1.090	0198	0816	0816	0752	0268	0598	0100	0004
開市價	0.990	17:59 2	5K 1.080	-1s	0816	0816	0023	0152	0598	0095	0783
最高	1.100	17:59 1	OK 1.080				0210			0367	
最低	0.950	T T	沾		0816		-3s 0840			0950 0218	
升跌	+0.36	具 1.080	1.090		0816					0218	
升跌 %	+50.00%	50K(1)	150K(5)	0023	0816	0816	-4s	<mark>0950</mark>	0279	0218	+5s
成交股數	15.35M						0587				0456
總成交	15.58M	210K(27)	510K(21)		0816 0816		0643			0151	
價位	0.01/0.01	20K(3)	50K(1)	0810	0810	-25	<mark>0950</mark>	0727	0997	+35	0603
毎手股數	5000	40K(2)	35K(4)	IPO	PRICE	3					
44-1-10X.30X	3000	125K(4)	0(0)	\$0.7	2						
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Or click on the following website to access the price system directly: <u>http://www.cyberquote.com.hk/</u>

About PhillipMart

PhillipMart is the first and only trading platform licensed by the Securities and Futures Commission (SFC) to provide trading of pre-IPO shares prior to their official listing on the SEHK. The platform, which matches the buy and sell orders from Phillip Securities' own clients and the broader market, is a unique service which allows investors to trade in a fair and open way with improved transparency and ease of use. PhillipMart has updated its **trading hours from 4:30pm to 6:00pm one business day prior to the official listing date** of the new shares, effective from Monday, 30 March 2009.

Media inquiries:

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