

**PhillipMart Announces Pre-IPO Share Price of
 Magic Holdings International Limited (Stock code: 01633)**

(Hong Kong – 22 Sep 2010) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **Magic Holdings International Limited** (“Magic”; stock code: 01633) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for Magic on PhillipMart were HK\$4.30 and HK\$3.89. The price closed at HK\$4.29 per share, 30% higher than its offer price of HK\$3.30. The price opened at HK\$3.89, with the most actively traded price of HK\$4.15 per share, and a turnover of 1,203,000 shares. The total trading volume reached 8,163,000 shares with total turnover of HK\$33,978,450. The final price of Magic, to debut trading 24 Sep 2010 has been fixed at HK\$3.3 per share.

Pre-IPO price for shares of Magic Holdings International Limited on PhillipMart:

1. Open price	HK\$3.89
2. Highest trading price	HK\$4.30
3. Highest trading price vs. offer price	Up30.30 %
4. Lowest trading price	HK\$3.89
5. Lowest trading price vs. offer price	Up17.88 %
6. Most actively traded price	HK\$4.15
7. Most actively traded price vs. offer price	Up25.76 %
8. Volume of shares at most actively traded price	1,203,000 shares
9. Close price	HK\$4.29
10. Close price vs. offer price	Up30 %

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>) by entering the stock code of the Company. Price requests will be automatically processed by Phillip Securities’ free price system, providing instant prices of pre-IPO trading.

P	1633	美即控股	MAGIC HOLDINGS
現價	4.290	17:59 4000 4.300	
前收市價	3.300	17:59 1000 4.290	
開市價	3.890	17:59 30K 4.300	
最高	4.300	17:59 2000 4.290	
最低	3.890		
升跌	+0.99		
升跌 %	+30.00%		
成交股數	8.16M		
總成交	33.97M		
價位	0.01/0.01		
每手股數	1000		
		買 沽	
		4.290 4.300	
		38K(1) 209K(7)	
		86K(3) 25K(3)	
		71K(4) 0(0)	
		16K(2) 2000(2)	
		281K(6) 2000(1)	
			IPO PRICE
			\$3.30
		P	輝立交易場 PHILLIP MART

Or click on the following website to access the price system directly: <http://www.cyberquote.com.hk/>

About PhillipMart

PhillipMart is the first and only trading platform licensed by the Securities and Futures Commission (SFC) to provide trading of pre-IPO shares prior to their official listing on the SEHK. The platform, which matches the buy and sell orders from Phillip Securities’ own clients and the broader market, is a unique service which allows investors to trade in a fair and open way with improved transparency and ease of use. PhillipMart has updated its **trading hours from 4:30pm to 6:00pm one business day prior to the official listing date** of the new shares, effective from Monday, 30 March 2009.

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