

評級:

買入

上調至買入

- 根據中信證券（以下或簡稱“集團”）昨天（7月21日）公佈的2014年上半年的業績快報看，其上半年度總利潤同比大幅上升114.35%至人民幣58.24億元，而股東應占溢利約達人民幣40.76億元，同比上升餘約93%；
- 資產規模保持強勁增長，截止2014年6月末，集團總資產較2013年末大幅上升25.2%至人民幣3,397.47億元。每股淨資產達人民幣8.14元，較2013年末上升約2.3%；
- 中信證券的利潤大幅增長主要得益於期內並表單位增加，旗下的全資子公司天津京證物業服務有限公司及天津深證物業服務有限公司的全部股權轉讓給中信啓航非公開募集證券投資基金，因此錄得大幅度增長的非經常性經營所得；
- 由於強勁的市場需求，中信證券最近兩年的業務發展開始強勁復蘇，從2013年及今年上半年的表現看，盈利增速超出我們此前預期，但考慮到市場波動在未來會相應增加，此外，集團的經營支出也在大幅上升，因此我們仍維持中信證券12個月目標價至22.30港元，較現價高出於約22.7%，約相當於2015年每股收益的20.3倍及每股淨資產的2.0倍。上調至“買入”評級。

我們的看法

中信證券是中國最大的證券公司，在行業內保持領先地位，各類創新類業務發展迅猛。最近兩年由於國內資本市場環境開始復蘇，集團的備金收入及投資業務收入均出現大幅增長。2013年及2014年第1季度末，中信證券的手續費及備金收入同比分別大幅增長50.9%以及110.4%，我們預計2014年上半年末集團的該類收入同比增速將在100%左右的高位水準，但其總的盈利水準仍將低於2009年前後的水準。

投資建議

目前市場總體環境趨好，我們認為下半年如果“滬港通”能在10月順利開通的話，對極大推動市場環境的改善，投資活動將更趨於活躍，依託在行業內的龍頭地位，我們對中信證券的未來發展持樂觀的態度，其各類收入仍將保持強勁增長，仍維持中信證券12個月目標價至22.30港元，較現價高出於約22.7%，約相當於2015年每股收益的20.3倍及每股淨資產的2.0倍。上調至“買入”評級。

Key Financial Summary

FYE	12/12	12/13	12/14F	12/15F
Total income (RMB mn)	13,071	20,279	25,875	31,544
Net Profit, adj. (RMB mn)	4,238	5,244	8,185	9,762
EPS, adj. (RMB)	0.38	0.48	0.74	0.89
P/E (X)	37.9	30.6	19.6	16.4
BVPS (RMB)	7.85	7.96	8.36	8.86
P/B (X)	1.9	1.8	1.7	1.6
DPS (RMB)	0.13	0.14	0.22	0.27
Div. Yield	0.9%	1.0%	1.5%	1.8%

Source: Bloomberg, PSR est.

*All multiples & yields based on current market price

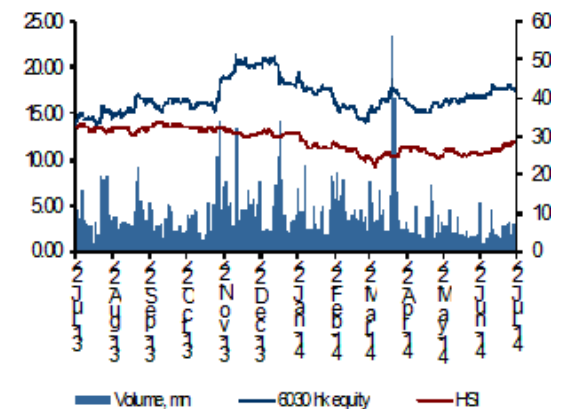
Target Price (HKD)	22.30
Forecast Dividend (HKD)	0.33
Closing Price (HKD)	18.18
Potential Upside	24.5%

Company Description

OTIC Securities ("CS" or "the Group") was founded in Beijing in 1995. CS's parent company, OTIC Group is one of the largest integrated financial groups in China. It was listed on A+H Shares on Jul 2008 and Oct 2011 respectively. By the end of 2013, based on total assets and net capital, CS was the largest securities company in China, and kept the leading position in several business fronts, including brokerage, funds, and bond underwriting and asset management.

Company Data

Market Cap (HKD bn)	168,792.98
Enterprise Value (HKD mn)	N/A
52 week range (HKD)	13.44-21.65
Closing Price in 52 week range	



Major Shareholders

1. OTIC Limited	20.30%
2. HSCC Nominees	10.69%
3. China Life Insurance Company	3.28%

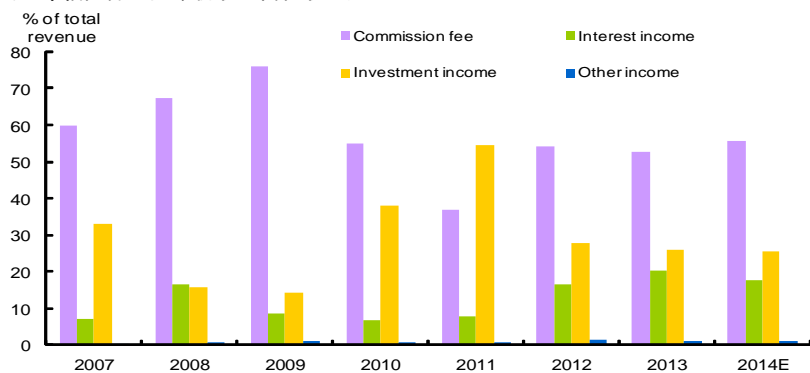
Valuation Method

P/E, P/B

Analyst

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圖 1. 中信證券主要業務收入占總收入比



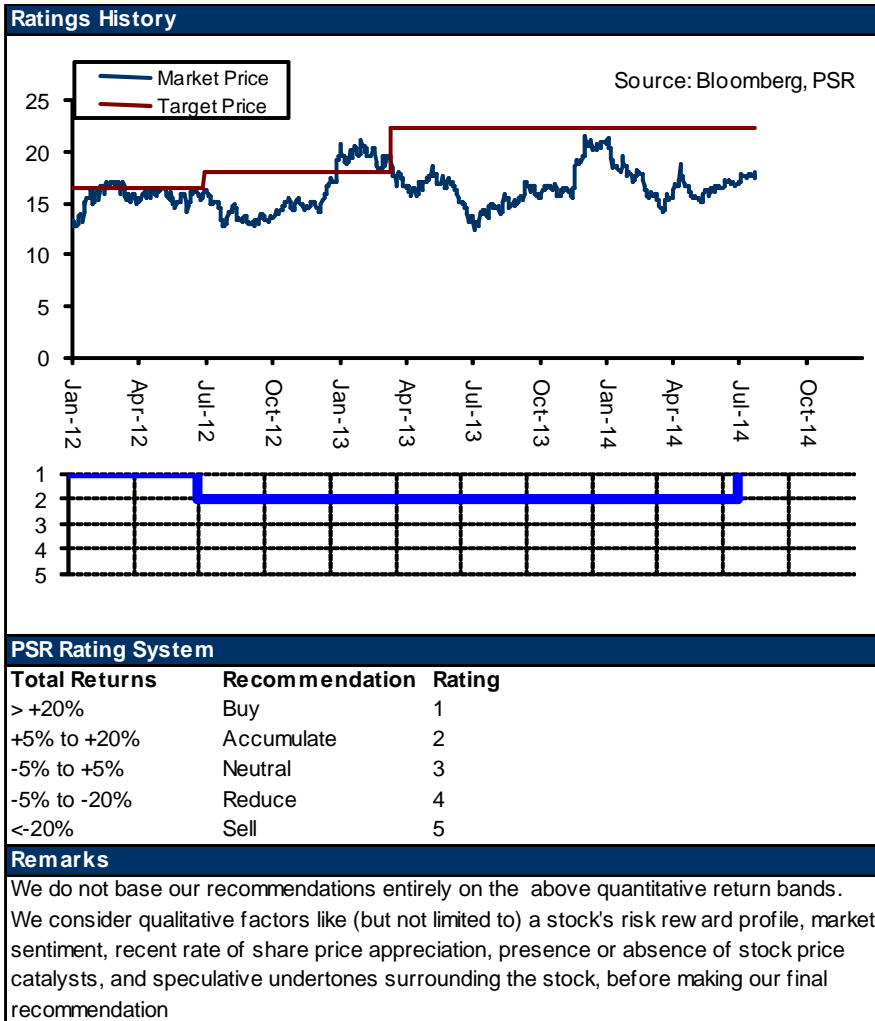
Source: PSR, the PBOC

風險

手續費及傭金收入下降超預期；
投資收益大幅下滑；
股價受市場環境影響明顯下降。

FYE	FY09	FY10	FY11	FY12	FY13	FY14F	FY15F
Valuation Ratios							
P/E (X)	16.2	12.8	11.8	37.9	30.6	19.6	16.4
P/B (X)	2.4	2.1	1.9	1.9	1.8	1.7	1.6
Dividend Payout ratio	55.56%	43.97%	34.85%	35.00%	30.00%	30.00%	30.00%
Dividend Yield	3.4%	3.4%	3.0%	2.1%	1.0%	1.5%	1.8%
Per share data (RMB)							
EPS, reported	0.90	1.14	1.23	0.38	0.48	0.74	0.89
EPS, adj.	0.90	1.14	1.23	0.38	0.48	0.74	0.89
DPS	0.50	0.50	0.43	0.30	0.15	0.22	0.27
BVPS	6.19	7.08	7.86	7.85	7.96	8.36	8.86
Growth							
Revenue		26.9%	-12.9%	-50.4%	55.1%	27.6%	21.9%
Operating profit		23.5%	-10.3%	-65.4%	31.3%	23.2%	22.9%
Profit before tax		22.7%	-7.9%	-63.5%	24.8%	55.5%	19.4%
Net Income, adj.		25.9%	11.2%	-66.3%	23.7%	56.1%	19.3%
Key Ratios							
ROE	14.54%	16.06%	15.70%	4.90%	5.98%	8.89%	10.00%
Income Statement (RMB mn)							
Fee and commission income	18,151	16,598	9,713	7,090	10,699	14,444	18,055
Interest income	2,019	1,988	2,056	2,172	4,090	4,581	5,268
Investment income	3,428	11,501	14,393	3,648	5,259	6,574	7,889
Others	270	194	209	161	231	277	333
Revenue	23,868	30,281	26,371	13,071	20,279	25,875	31,544
Business and management expenses	7,247	9,646	6,912	5,814	1,061	1,326	1,592
Business tax and surcharges	1,034	962	488	401	772	1,004	1,154
Other operating expenses	2,703	3,360	2,843	1,771	2,790	2,846	2,903
Impairment losses	(315)	18	1,513	30	353	400	500
Total operating expenses	10,669	13,986	11,756	8,016	13,644	17,702	21,496
Operating profit	13,199	16,295	14,615	5,055	6,635	8,174	10,048
Profit before tax	13,302	16,319	15,031	5,487	6,846	10,649	12,713
Income tax	(3,214)	(4,184)	(2,427)	(1,180)	(1,538)	(2,384)	(2,861)
Income tax rate	24.16%	25.64%	16.15%	21.51%	22.47%	22.39%	22.50%
Profit for the year	10,088	12,135	12,604	4,307	5,308	8,265	9,852
Minority interest	1,104	825	28	69	64	80	90
Net profit	8,984	11,310	12,576	4,238	5,244	8,185	9,762

Source: PSR



PHILLIP RESEARCH STOCK SELECTION SYSTEMS

Total Return	Recommendation	Rating	Remarks
>+20%	Buy	1	>20% upside from the current price
+5% to +20%	Accumulate	2	+5% to +20% upside from the current price
-5% to +5%	Neutral	3	Trade within \pm 5% from the current price
-5% to -20%	Reduce	4	-5% to -20% downside from the current price
<-20%	Sell	5	>20% downside from the current price

We do not base our recommendations entirely on the above quantitative return bands. We consider qualitative factors like (but not limited to) a stock's risk reward profile, market sentiment, recent rate of share price appreciation, presence or absence of stock price catalysts, and speculative undertones surrounding the stock, before making our final recommendation

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