

# CSR (1766 HK)

## Favorable factors has most reflected in the short term

Hong Kong | Industrial Goods | Update Report

22 January 2015

### The Merger plan of CSR and CNR was officially launched

China CSR made an official announcement of the Merger at the end of December, 2014, which will be conducted in the way of China CNR being absorbed and incorporated into China CSR. According to the announcement, China CNR's A/H shares will be canceled, and each China CNR share will be exchanged for 1.1 China CSR shares to be issued by CSR. Upon completion of the Merger, the Post-Merger New Company will be renamed CRRC Corporation Ltd or CRRC for short.

### After the Merger, it is expected to avoid the price-cutting competition in overseas market

The previous split of CSR and CNR was an attempt of market reform of SOEs, with a purpose mainly to effectively prevent monopoly from impeding technical progress. Then in the following 14 years, the performance of both parties also proved the effect that mutual competition could promote development. But it also brought about the bad results of price battle and resource waste in the exploration of overseas market. The Merger of CSR and CNR is the outcome of the state will, which is expected to avoid the state's interest being impaired by their internal rivalry in the expansion of overseas market, and will benefit the long-term development of Chinese high-end equipment manufacture enterprises in the global market.

### The Synergy Effects are expected to bring about reduction in cost after the Merger

No matter the railway and urban metro market at home or abroad, the aggrandizement of the Post-Merger business scale will also enhance the Company's negotiating ability, which will then bring about reduction in cost, and the Merger will be beneficial for the Synergy Effects to exert in staff allocation, material purchase, sales system and R&D area, so as to realize a more effective utilization of resources. In addition, the new company can share the research and development resources, make an overall planning on research and development system and product layout, to promote the company's overall competitiveness.

### The bellwether of "One Road One Belt" strategy

According to the International Union of Railways (UIC), the total length of the high-speed railway in service, under construction and in planning in the world is 54.6 thousand kilometers. And the construction cost of China's high-speed railway is 1/3 to 1/2 of that of developed countries, and China can also provide package solutions of engineering design, construction, and equipment manufacturing and operation management. It can thus be seen that as the model of high-end equipment, China's high-speed railway manufacturing industry has the reason and ability to share growth bonus of the global high-speed railway market, and CRRC Corporation Limited after mergence accords with the direction of China's "Silk Road Economic Belt Region" strategy.

## Investment Thesis

Nevertheless, this pre-arranged plan needs to be examined and approved by the A/H stockholders' meeting of CSR and CNR, the SASAC and the CSRC. There still exist some complicated procedures. After the consolidation by merger of any party, hundreds of billions of assets alteration and personnel disposition and arrangement can be finished after some very heavy and complicated procedures, which is just the reason for the subsequent stock price volatility.

CSR's share price rose significantly early (rose by 40% in the past three months), we think the favorable factors in the short term has most reflected, the further rise in the share price may be restricted so far, thus we downgrade rating to "Cautious Accumulate".

## Cautious Accumulate (Downgrade)

|        |           |       |
|--------|-----------|-------|
| CMP    | 10.36 HKD |       |
| TARGET | 11.46 HKD | 10.6% |

### COMPANY DATA

|                                  |              |
|----------------------------------|--------------|
| O/S SHARES (MN)                  | 13803        |
| MARKET CAP (HKD MN)              | 230,270      |
| 52 - WK HI/LO (HKD)              | 5.35 - 12.68 |
| Raw Beta (Past 2yrs weekly data) | 0.95         |

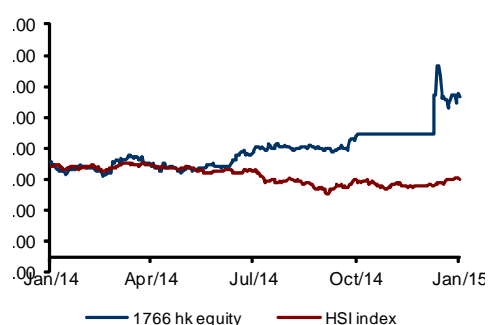
### SHARE HOLDING PATTERN, %

|                               |        |
|-------------------------------|--------|
| South China car group company | 56.48% |
| HKSCC Nominees Limited        | 14.62% |

### PRICE PERFORMANCE, %

|           | 1MTH  | 3MTH  | 1YR   |
|-----------|-------|-------|-------|
| 1766 hk   | 31.31 | 32.99 | 73.24 |
| HSI index | 4.76  | 4.78  | 6.24  |

### PRICE VS. HSI



Source: Phillip Securities Hong Kong Research

### KEY FINANCIALS

| CNY mn         | FY13  | FY14E | FY15E  | FY16E  |
|----------------|-------|-------|--------|--------|
| Revenue        | 89019 | 96525 | 116267 | 132465 |
| Net Profit     | 4009  | 4140  | 5582   | 6746   |
| EPS, (yuan)    | 0.30  | 0.30  | 0.40   | 0.49   |
| P/E (X)        | 27.9  | 27.1  | 20.2   | 16.7   |
| BVPS (yuan)    | 2.37  | 2.65  | 2.80   | 3.45   |
| P/B (X)        | 3.5   | 3.1   | 2.9    | 2.4    |
| DPS (yuan)     | 0.09  | 0.09  | 0.12   | 0.15   |
| Div. Yield (%) | 1.1%  | 1.1%  | 1.5%   | 1.8%   |

Source: Bloomberg, PSR est.

\*All multiples & yields based on current market price

Zhang Jing +86 63512937  
zhangjing@phillip.com.cn

As analyzed above, we revised EPS expectation of the Company to RMB 0.404, 0.489, 0.596 of 2014/2015/2016. And we accordingly revised the target price to 11.46, respectively 22.4/18.5/15.1x P/E and 3.2/2.6/2.4x P/B for 2014/2015/2016.

### Peer Comparison

| Ticker                               | Name                       | Mkt Cap<br>(HKD mil) | BEst        |             | BEst        |                 | BEst            |             | BEst           |             | ROA | ROE |
|--------------------------------------|----------------------------|----------------------|-------------|-------------|-------------|-----------------|-----------------|-------------|----------------|-------------|-----|-----|
|                                      |                            |                      | BEst<br>P/B | P/B:2<br>FY | P/E:1<br>FY | BEst<br>P/E:2FY | BEst<br>EV/BEst | BEst<br>P/B | BEst<br>EBITDA | BEst<br>P/B |     |     |
| CNY (1 security)                     |                            |                      |             |             |             |                 |                 |             |                |             |     |     |
| 601299 CH Equity<br>EDM (1 security) | CHINA CNR CORP LTD-A       | 189936               | 2.9         | 3.0         | 27.3        | 23.2            | 16.4            | 3.4         | 3.6            | 13.6        |     |     |
| SIE GR Equity<br>EFR (1 security)    | SIEMENS AG-REG             | 750796               | 2.4         | 2.2         | 13.3        | 12.5            | 9.2             | 2.6         | 5.2            | 18.2        |     |     |
| ALO FP Equity<br>HKD (2 securities)  | ALSTOM                     | 74760                | 1.6         | 1.3         | 18.5        | 15.0            | 14.0            | 1.5         | 1.4            | 8.4         |     |     |
| 1766 HK Equity                       | CSR CORP LTD - H           | 202859               | 2.8         | 2.5         | 20.7        | 17.6            | 18.0            | 3.1         | 3.8            | 13.5        |     |     |
| 3898 HK Equity<br>JPY (1 security)   | ZHUZHOU CSR TIMES ELECTRIC | 56011                | 4.1         | 3.6         | 22.0        | 19.6            | 17.8            | 4.7         | 15.1           | 24.6        |     |     |
| 7012 JP Equity<br>USD (1 security)   | KAWASAKI HEAVY INDUSTRIES  | 59366                | 2.2         | 2.0         | 17.6        | 14.1            | 10.3            | 2.4         | 2.7            | 12.6        |     |     |
| BDRBF US Equity                      | BOMBARDIER INC-B           | 35208                | 1.9         | 1.6         | 6.3         | 6.1             | 7.4             | #N/A        | 1.5            | 24.8        |     |     |

Source: Company, Phillip Securities Hong Kong Research

### The Merger plan of CSR and CNR was officially launched

China CSR made an official announcement of the Merger at the end of December, 2014, which will be conducted in the way of China CNR being absorbed and incorporated into China CSR. According to the announcement, China CNR's A/H shares will be canceled, and each China CNR share will be exchanged for 1.1 China CSR shares to be issued by CSR, which means the exchange prices of China CNR's shares are RMB6.19 and HK\$8.05 per share respectively. For the dissenting shareholders, cash option is provided, with the transfer prices being respectively China CNR's A shares RMB5.92 per share, H shares HK\$7.21 per share, China CSR's A shares RMB5.63 per share, H shares HK\$7.32 per share. Upon completion of the Merger, the Post-Merger New Company will be renamed CRRC Corporation Ltd., or CRRC for short.

### After the Merger, it is expected to avoid the price-cutting competition in overseas market

The previous split of CSR and CNR was an attempt of market reform of SOEs, with a purpose mainly to effectively prevent monopoly from impeding technical progress. Then in the following 14 years, the performance of both parties also proved the effect that mutual competition could promote development. But it also brought about the bad results of price battle and resource waste in the exploration of overseas market. The Merger of CSR and CNR is the outcome of the state will, which is expected to avoid the state's interest being impaired by their internal rivalry in the expansion of overseas market, and will benefit the long-term development of Chinese high-end equipment manufacture enterprises in the global market.

### **The Synergy Effects are expected to bring about reduction in cost after the Merger**

No matter the railway and urban metro market at home or abroad, the aggrandizement of the Post-Merger business scale will also enhance the Company's negotiating ability, which will then bring about reduction in cost, and the Merger will be beneficial for the Synergy Effects to exert in staff allocation, material purchase, sales system and R&D area, so as to realize a more effective utilization of resources. In addition, the new company can share the research and development resources, make an overall planning on research and development system and product layout, to promote the company's overall competitiveness

### **The bellwether of "One Road One Belt" strategy**

According to the International Union of Railways (UIC), the total length of the high-speed railway in service, under construction and in planning in the world is 54.6 thousand kilometers. And the construction cost of China's high-speed railway is 1/3 to 1/2 of that of developed countries, and China can also provide package solutions of engineering design, construction, and equipment manufacturing and operation management. It can thus be seen that as the model of high-end equipment, China's high-speed railway manufacturing industry has the reason and ability to share growth bonus of the global high-speed railway market, and CRRC Corporation Limited after mergence accords with the direction of China's "Silk Road Economic Belt Region" strategy.

## Financials

| FYE DEC                          | FY11        | FY12        | FY13        | FY14F       | FY15F       | FY16F       |
|----------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|
| <b>Valuation Ratios</b>          |             |             |             |             |             |             |
| P/E (X), adj.                    | 25.8        | 27.9        | 27.1        | 20.2        | 16.7        | 13.7        |
| P/B (X)                          | 4.4         | 3.5         | 3.1         | 2.9         | 2.4         | 2.2         |
| Dividend Yield (%)               | 2.1%        | 1.1%        | 1.1%        | 1.5%        | 1.8%        | 2.1%        |
| Dividend Payout Yield (%)        | 55.2%       | 30.1%       | 30.0%       | 29.7%       | 30.7%       | 28.5%       |
| <b>Per share data (RMB)</b>      |             |             |             |             |             |             |
| EPS, (Basic)                     | 0.33        | 0.30        | 0.30        | 0.40        | 0.49        | 0.60        |
| EPS, (Diluted)                   | 0.33        | 0.30        | 0.30        | 0.40        | 0.49        | 0.60        |
| DPS                              | 0.18        | 0.09        | 0.09        | 0.12        | 0.15        | 0.17        |
| BVPS                             | 1.91        | 2.37        | 2.65        | 2.80        | 3.45        | 3.75        |
| <b>Growth &amp; Margins (%)</b>  |             |             |             |             |             |             |
| <b>Growth</b>                    |             |             |             |             |             |             |
| Revenue                          | 24.0%       | 12.0%       | 8.4%        | 20.5%       | 13.9%       | 20.9%       |
| EBIT                             | 61.8%       | -1.2%       | 1.9%        | 31.8%       | 20.1%       | 21.3%       |
| Net Income, adj.                 | 53.0%       | 3.8%        | 3.3%        | 34.8%       | 20.9%       | 21.9%       |
| <b>Margins</b>                   |             |             |             |             |             |             |
| Gross margin                     | 18.7%       | 17.7%       | 17.2%       | 18.0%       | 18.5%       | 18.7%       |
| EBIT margin                      | 8.1%        | 7.1%        | 6.7%        | 7.3%        | 7.7%        | 7.8%        |
| Net Profit Margin                | 4.9%        | 4.5%        | 4.3%        | 4.8%        | 5.1%        | 5.1%        |
| <b>Key Ratios</b>                |             |             |             |             |             |             |
| ROE                              | 21.3%       | 18.4%       | 19.1%       | 19.2%       | 19.4%       | 119.4%      |
| <b>Income Statement (RMB mn)</b> |             |             |             |             |             |             |
| Revenue                          | 79517       | 89019       | 96525       | 116267      | 132465      | 160113      |
| Gross profit                     | 14870       | 15755       | 16629       | 20951       | 24453       | 29941       |
| EBIT                             | 6436        | 6357        | 6479        | 8538        | 10255       | 12438       |
| Profit before tax                | 5442        | 5593        | 5933        | 7759        | 9262        | 11366       |
| Tax                              | -699        | -740        | -859        | -1117       | -1338       | -1767       |
| Profit for the period            | 4743        | 4852        | 5074        | 6642        | 7923        | 9598        |
| Minority interests               | 879         | 843         | 934         | 1060        | 1177        | 1378        |
| Total capital share              | 11840       | 13400       | 13803       | 13803       | 13803       | 13803       |
| <b>Net profit</b>                | <b>3864</b> | <b>4009</b> | <b>4140</b> | <b>5582</b> | <b>6746</b> | <b>8220</b> |

Source: PSR



**PSR Rating System**

| Total Returns | Recommendation | Rating |
|---------------|----------------|--------|
| > +20%        | Buy            | 1      |
| +5% to +20%   | Accumulate     | 2      |
| -5% to +5%    | Neutral        | 3      |
| -5% to -20%   | Reduce         | 4      |
| < -20%        | Sell           | 5      |

**Remarks**

We do not base our recommendations entirely on the above quantitative return bands. We consider qualitative factors like (but not limited to) a stock's risk reward profile, market sentiment, recent rate of share price appreciation, presence or absence of stock price catalysts, and speculative undertones surrounding the stock, before making our final recommendation

**PHILLIP RESEARCH STOCK SELECTION SYSTEMS**

| Total Return | Recommendation | Rating | Remarks                                      |
|--------------|----------------|--------|--|
| >+20%        | Buy            | 1      | >20% upside from the current price           |
| +5% to +20%  | Accumulate     | 2      | +5% to +20% upside from the current price    |
| -5% to +5%   | Neutral        | 3      | Trade within $\pm$ 5% from the current price |
| -5% to -20%  | Reduce         | 4      | -5% to -20% downside from the current price  |
| <-20%        | Sell           | 5      | >20% downside from the current price         |

We do not base our recommendations entirely on the above quantitative return bands. We consider qualitative factors like (but not limited to) a stock's risk reward profile, market sentiment, recent rate of share price appreciation, presence or absence of stock price catalysts, and speculative undertones surrounding the stock, before making our final recommendation

**GENERAL DISCLAIMER**

This publication is prepared by Phillip Securities (Hong Kong) Ltd ("Phillip Securities"). By receiving or reading this publication, you agree to be bound by the terms and limitations set out below.

This publication shall not be reproduced in whole or in part, distributed or published by you for any purpose. Phillip Securities shall not be liable for any direct or consequential loss arising from any use of material contained in this publication.

The information contained in this publication has been obtained from public sources which Phillip Securities has no reason to believe are unreliable and any analysis, forecasts, projections, expectations and opinions (collectively the "Research") contained in this publication are based on such information and are expressions of belief only. Phillip Securities has not verified this information and no representation or warranty, express or implied, is made that such information or Research is accurate, complete or verified or should be relied upon as such. Any such information or Research contained in this publication is subject to change, and Phillip Securities shall not have any responsibility to maintain the information or Research made available or to supply any corrections, updates or releases in connection therewith. In no event will Phillip Securities be liable for any special, indirect, incidental or consequential damages which may be incurred from the use of the information or Research made available, even if it has been advised of the possibility of such damages.

Any opinions, forecasts, assumptions, estimates, valuations and prices contained in this material are as of the date indicated and are subject to change at any time without prior notice.

This material is intended for general circulation only and does not take into account the specific investment objectives, financial situation or particular needs of any particular person. The products mentioned in this material may not be suitable for all investors and a person receiving or reading this material should seek advice from a financial adviser regarding the suitability of such products, taking into account the specific investment objectives, financial situation or particular needs of that person, before making a commitment to invest in any of such products.

This publication should not be relied upon as authoritative without further being subject to the recipient's own independent verification and exercise of judgment. The fact that this publication has been made available constitutes neither a recommendation to enter into a particular transaction nor a representation that any product described in this material is suitable or appropriate for the recipient. Recipients should be aware that many of the products which may be described in this publication involve significant risks and may not be suitable for all investors, and that any decision to enter into transactions involving such products should not be made unless all such risks are understood and an independent determination has been made that such transactions would be appropriate. Any discussion of the risks contained herein with respect to any product should not be considered to be a disclosure of all risks or a complete discussion of such risks.

Nothing in this report shall be construed to be an offer or solicitation for the purchase or sale of a security. Any decision to purchase securities mentioned in this research should take into account existing public information, including any registered prospectus in respect of such security.

**Disclosure of Interest**

Analyst Disclosure: Neither the analyst(s) preparing this report nor his associate has any financial interest in or serves as an officer of the listed corporation covered in this report.

Firm's Disclosure: Phillip Securities does not have any investment banking relationship with the listed corporation covered in this report nor any financial interest of 1% or more of the market capitalization in the listed corporation. In addition, no executive staff of Phillip Securities serves as an officer of the listed corporation.

**Availability**

The information, tools and material presented herein are not directed, intended for distribution to or use by, any person or entity in any jurisdiction or country where such distribution, publication, availability or use would be contrary to the applicable law or regulation or which would subject Phillip Securities to any registration or licensing or other requirement, or penalty for contravention of such requirements within such jurisdiction.

Information contained herein is based on sources that Phillip Securities (Hong Kong) Limited ("PSHK") believed to be accurate. PSHK does not bear responsibility for any loss occasioned by reliance placed upon the contents hereof. PSHK (or its affiliates or employees) may have positions in relevant investment products. For details of different product's risks, please visit the Risk Disclosures Statement on <http://www.phillip.com.hk>.

© 2015 Phillip Securities (Hong Kong) Limited

**Contact Information (Regional Member Companies)**
**SINGAPORE**
**Phillip Securities Pte Ltd**

250 North Bridge Road, #06-00 Raffles City Tower,  
Singapore 179101  
Tel : (65) 6533 6001 Fax: (65) 6535 3834  
[www.phillip.com.sg](http://www.phillip.com.sg)

**INDONESIA**
**PT Phillip Securities Indonesia**

ANZ Tower Level 23B, Jl Jend Sudirman Kav 33A,  
Jakarta 10220, Indonesia  
Tel (62) 21 5790 0800 Fax: (62) 21 5790 0809  
[www.phillip.co.id](http://www.phillip.co.id)

**THAILAND**
**Phillip Securities (Thailand) Public Co. Ltd.**

15th Floor, Vorawat Building, 849 Silom Road,  
Silom, Bangrak, Bangkok 10500 Thailand  
Tel (66) 2 2268 0999 Fax: (66) 2 2268 0921  
[www.phillip.co.th](http://www.phillip.co.th)

**UNITED STATES**
**Phillip Futures Inc.**

141 W Jackson Blvd Ste 3050  
The Chicago Board of Trade Building  
Chicago, IL 60604 USA  
Tel (1) 312 356 9000 Fax: (1) 312 356 9005

**MALAYSIA**
**Phillip Capital Management Sdn Bhd**

B-3-6 Block B Level 3, Megan Avenue II,  
No. 12, Jalan Yap Kwan Seng, 50450 Kuala Lumpur  
Tel (60) 3 2162 8841 Fax (60) 3 2166 5099  
[www.poems.com.my](http://www.poems.com.my)

**CHINA**
**Phillip Financial Advisory (Shanghai) Co. Ltd.**

No 436 Heng Feng Road, Green Tech Tower Unit 604  
Shanghai 200 070  
Tel (86) 21 5169 9400 Fax: (86) 21 6091 1155  
[www.phillip.com.cn](http://www.phillip.com.cn)

**FRANCE**
**King & Shaxson Capital Ltd.**

3rd Floor, 35 Rue de la Bienfaisance  
75008 Paris France  
Tel (33) 1 4563 3100 Fax : (33) 1 4563 6017  
[www.kingandshaxson.com](http://www.kingandshaxson.com)

**AUSTRALIA**
**PhillipCapital Australia**

Level 12, 15 William Street,  
Melbourne, Victoria 3000, Australia  
Tel: (61) 3 9618 8238 Fax: (61) 3 9200 2277  
[www.phillipcapital.com.au](http://www.phillipcapital.com.au)

**HONG KONG**
**Phillip Securities (HK) Ltd**

11/F United Centre 95 Queensway Hong Kong  
Tel (852) 2277 6600 Fax: (852) 2868 5307  
[www.phillip.com.hk](http://www.phillip.com.hk)

**JAPAN**
**Phillip Securities Japan, Ltd**

4-2 Nihonbashi Kabutocho, Chuo-ku  
Tokyo 103-0026  
Tel: (81) 3 3666 2101 Fax: (81) 3 3664 0141  
[www.phillip.co.jp](http://www.phillip.co.jp)

**INDIA**
**PhillipCapital (India) Private Limited**

No. 1, 18th Floor, Urmi Estate, 95 Ganpatrao Kadam Marg,  
Lower Parel West, Mumbai 400013  
Tel: (9122) 2300 2999 Fax: (9122) 6667 9955  
[www.phillipcapital.in](http://www.phillipcapital.in)

**UNITED KINGDOM**
**King & Shaxson Ltd.**

6th Floor, Candlewick House, 120 Cannon Street  
London, EC4N 6AS  
Tel (44) 20 7929 5300 Fax: (44) 20 7283 6835  
[www.kingandshaxson.com](http://www.kingandshaxson.com)

**SRI LANKA**
**Asha Phillip Securities Limited**

Level 4, Millennium House, 46/58 Navam Mawatha,  
Colombo 2, Sri Lanka  
Tel: (94) 11 2429 100 Fax: (94) 11 2429 199  
[www.ashaphillip.net/home.htm](http://www.ashaphillip.net/home.htm)