PhillipCapital

Fortune REIT (778.HK)

Steady Growth Continues

Hong Kong | Property | Company report

Investment Summary

- Tenants in the shopping malls engage mainly in the consumer staples industry, providing stability to the rental income
- High and stable dividend yield, and dividend is expected to grow at a mild rate

Business Overview

1H2017 result is in line with our expectation: In 1H2017, Fortune REIT's revenue had a YoY increase of 2.5% to HK\$1,003.3Mn and net property income had a YoY increase of 3.0% to HK\$727.0Mn. The differential between the two is caused by the lower YoY increase of property operating expenses due to effective cost control by the Trust. In fact, the cost to revenue ratio decreased from 25.7% in 1H2016 to 25.3% in 1H2017, contributing to a higher increase in net property income. Income available for distribution increased 3.7% and is mainly caused by the decrease in borrowing cost, which decreased significantly in 1H2017 and had a 5.2% decrease, a result of the Trust refinancing its debt at a lower cost. In 1H2017, the Trust raised its dividend per unit by 3.0% and declared an interim dividend of HK\$0.2553 per unit.

Effective cost management promotes growth of net property income: In 1H2017, the Trust achieved a 25.3% cost to revenue ratio. This cost to revenue ratio is the lowest ever since FY2010. The decrease in the operating expenses is mainly caused by the decrease in energy consumption and the receipt of the one off rebate for energy charges, resulting in a decrease in utility charges. However, the cost to revenue ratio for the FY2017 full year is expected to be higher than that of the 1H2017 because in 1H2017 there was a one off energy charge rebate. Due to the non-existence of one off rebate of energy charges, we expect the net property income margin to follow the past years trend and narrow. The following tables list the cost to revenue ratio as well as the property operating expenses incurred by the Trust's properties between FY2010 and FY2017, with FY2010 having the lowest cost to revenue ratio across a decade.

	2010	2011	2012	2013	2014	<i>2015</i>	2016	2017
Cost to Rev Ratio								
- 1H	24.7%	26.3%	26.7%	26.0%	26.3%	26.9%	25.7%	25.3%
- Full Year	26.5%	27.2%	27.0%	27.4%	27.7%	27.5%	26.4%	
Source: Fortune REIT								
(HK\$Mn)	2010	2011	2012	<i>2013</i>	2014	<i>2015</i>	2016	2017
(HK\$Mn) Operating Exp	2010	2011	2012	2013	2014	2015	2016	2017
	2010 102.2	2011 117.4	2012 143.4	2013 158.1	2014 214.3	2015 247.9	2016 251.3	2017 253.8
Operating Exp								
Operating Exp - 1H	102.2	117.4	143.4	158.1	214.3	247.9	251.3	253.8

7 August 2017

Neutral

CMP: HKD 9.69

(Closing price as at 3 Aug 2017) TARGET: HKD 9.50 (-1.96%)

COMPANY DATA

O/S SHARES (MN) :	1,908
MARKET CAP (HKDMN):	18,490
52 - WK HI/LO (HKD):	10.18 / 8.51

SHARE HOLDING PATTERN, %

Li Ka Shing	27.96
Schroders	10.98

PRICE PERFORMANCE, %

	1M	3M	1Y
Fortune REIT	0.10	7.19	(1.12)
HSI	6.78	11.48	25.87

PRICE VS. HSI



Source: Phillip Securities (HK) Research

KEY FINANCIALS

	517 (25			
HKD mn	FY15	FY16	FY17E	FY18E
Revenue	1,882	1,975	2,032	2,084
NPI	885	934	950	980
EPU, HKD	1.3200	0.6633	1.1391	1.0140
PER, x	6.89	13.12	7.90	9.09
BVPU, HKD	12.7554	12.9417	13.4417	13.8448
P/BV, x	0.71	0.67	0.67	0.68
ROE, %	10.3	5.1	5.1	5.4

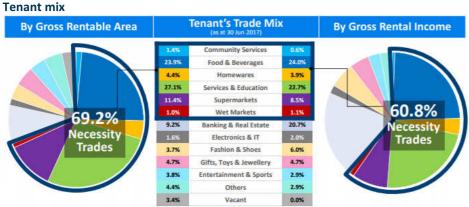
Source: Company reports, Phillip Securities Est.

Research Analyst John Wong (+852 2277 6527) johnycwong@phillip.com.hk



Balance sheet continues to be well-managed: In April 2017, Fortune REIT completed refinancing its loan maturing in FY2018. The new HK\$1,200Mn loan will mature in FY2022, maintaining the weighted average maturity of the Trust's debts at around 3.6 years as at 30/6/2017, which is a slight decrease in the term in comparison with the 3.7 years as at 31/12/2016. The effective borrowing cost maintains at around 2.41% in 1H2017, a 2 basis point increase in comparison with FY2016. In particular, 60% of the debt has been hedged via interest rate swaps and caps, allowing the company to lower the interest rate risk due to the possible rate hike. Gearing ratio maintains at a healthy level of 28.4% on 30/6/2017, with only 5 investment properties used to secure for the loans and debts. Since the Trust has a stable stream of cash flow in the form of rental income, effective cost management and large number of unsecured investment properties, the capital structure is considered to be healthy and we believe the Trust is able to finance its asset enhancement initiative with ease.

High and stable dividend yield but growth will be mild only: The REIT has a good dividend yield and dividend is steadily rising across years. The tenants of the properties owned by the REIT are highly diversified, with about 60.8% of the gross rental income being generated by the daily necessity industry, such as food and beverages, education, supermarkets and wet markets, thus enabling the Trust to be less affected by shocks in the economy.



Source: Fortune REIT

The Trust is expected to have no major capital expenditure other than the asset enhancement work on Fortune Kingswood. Moreover, the properties of the Trust has an average occupancy rate of 96.6% throughout the reporting period. Therefore, future growth will likely be fueled by the increase in rent. The Trust can also benefit from the increase in rent collected from the consumer discretionary sector, which contributes to the remaining 39.2% of the rental income, during good time in the economy. Therefore, we expect in the foreseeable future, the growth of the Trust will grow, but at a relatively slower rate.



Occupancy rate of the properties

	pancy rate of the pro
1.	Fortune City One
2.	Fortune Kingswood
3.	Ma On Shan Plaza
4.	Metro Town
5.	Fortune Metropolis
6.	Laguna Plaza
7.	Belvedere Square
8.	Waldorf Avenue
9.	Provident Square
10.	Caribbean Square
11.	Jubilee Square
12.	Smartland
13.	Tsing Yi Square
14.	Centre de Laguna
15.	Hampton Loft ¹
16.	Lido Avenue
17.	Rhine Avenue
F	Portfolio Total

ties	
	pancy
30 Jun 17	31 Dec 16
98.3%	98.4%
97.7%	98.4%
99.4%	99.2%
100%	100%
96.2%	95.5%
82.7% ¹	97.0%
99.9%	100%
100%	100%
94.0%	84.6%
100%	98.3%
99.6%	96.9%
95.9%	96.1%
100%	99.0%
98.9%	100%
66.4%	66.4%
100%	100%
100%	100%
96.6%	96.7%

Source: Fortune REIT

Investment Thesis, Valuation and Risk

Our valuation model suggests a target price of HK\$9.50: Fortune REIT receives a stable stream of income from its investment properties, whose tenants largely engage in the consumer staples sector, allowing the Trust to be less affected by the turbulent economic environment. The Trust also has effective cost management and financial management strategies, as evident by the low cost to revenue ratio and the healthy capital structure. Therefore, a target price of HK\$9.50, corresponding to a 30% discount to NAV, and a 'Neutral' rating, have been assigned. (Closing price as at 3 Aug 2017)

Downside Risks

(1): Worse than expected return on investment in Fortune Kingswood renovation project

(2): Decreasing tenant retention rate



Financials

Price to Book (P/B)	FYE	FY2014	FY2015	FY2016	FY2017F	FY2018F
Price to Book (P/B)	Valuation Ratios					
Per Unit Data (HKD) EPU	Price Earnings (P/E)	3.63	6.89	13.12	7.90	9.09
EPU	Price to Book (P/B)	0.64	0.71	0.67	0.67	0.68
Book Value Per Unit	Per Unit Data (HKD)					
Dividend Per Unit O.4168 O.4688 O.4923 O.5944 O.6047	EPU	2.1019	1.3200	0.6633	1.1391	1.0140
Growth & Margins (%) Growth	Book Value Per Unit	11.9254	12.7554	12.9039	13.4417	13.8448
Revenue 25.7 13.7 5.0 2.9 2.5	Dividend Per Unit	0.4168	0.4688	0.4923	0.5944	0.6047
Revenue	Growth & Margins (%)					
Pretax Income	Growth					
Income Available for Distribution 21.5 13.3 5.7 1.5 3.2	Revenue		13.7	5.0	2.9	2.5
Distribution 21.5 13.3 5.7 1.5 3.2	Pretax Income	8.5	(34.6)	(45.2)	60.9	(11.0)
Margins Net Property Income Margin 70.1 70.3 71.4 72.5 71.9 Pretax Income Margin 247.7 142.5 74.4 116.3 101.0 Income Available for Distribution Margin 47.2 47.0 47.3 46.7 47.0 Key Ratios ROE (%) 17.6 10.3 5.1 5.1 5.4 ROA (%) 11.7 6.8 3.4 3.4 3.4 Income Statement (HKD Mn) Revenue 1,656 1,882 1,975 2,032 2,084 - Property Exp & Mgr Fee (495) (558) (566) (559) (585) Net Property Income 1,161 1,324 1,409 1,473 1,499 - Base Fee & Other Expense 2,941 1,359 60 892 606 Pretax Income 4,102 2,683 1,469 2,365 2,105 - Income Tax Expenses (171) (196) (212) (204) (182) Income Available for <td< td=""><td>Income Available for</td><td></td><td></td><td></td><td></td><td></td></td<>	Income Available for					
Net Property Income Margin 70.1 70.3 71.4 72.5 71.9 Pretax Income Margin 247.7 142.5 74.4 116.3 101.0 Income Available for Distribution Margin 47.2 47.0 47.3 46.7 47.0 Key Ratios ROE (%) 17.6 10.3 5.1 5.1 5.4 ROA (%) 11.7 6.8 3.4 3.4 3.4 Income Statement (HKD Mn)	Distribution	21.5	13.3	5.7	1.5	3.2
Pretax Income Margin 247.7 142.5 74.4 116.3 101.0	Margins					
Income Available for Distribution Margin 47.2 47.0 47.3 46.7 47.0	Net Property Income Margin			71.4	72.5	71.9
New Pation Ar. Ar.	Pretax Income Margin	247.7	142.5	74.4	116.3	101.0
Key Ratios ROE (%) 17.6 10.3 5.1 5.1 5.4 ROA (%) 11.7 6.8 3.4 3.4 3.4 Income Statement (HKD Mn) Revenue 1,656 1,882 1,975 2,032 2,084 - Property Exp & Mgr Fee (495) (558) (566) (559) (585) Net Property Income 1,161 1,324 1,409 1,473 1,499 - Base Fee & Other Expense 2,941 1,359 60 892 606 Pretax Income 4,102 2,683 1,469 2,365 2,105 - Income Tax Expenses (171) (196) (212) (204) (182) Income Before Distribution 3,931 2,487 1,257 2,161 1,923 - Distribution & Adjustment (3,150) (1,602) (323) (1,210) (943) Income Available for	Income Available for					
ROE (%) 17.6 10.3 5.1 5.4 ROA (%) 11.7 6.8 3.4 3.4 3.4 Income Statement (HKD Mn) Revenue 1,656 1,882 1,975 2,032 2,084 - Property Exp & Mgr Fee (495) (558) (566) (559) (585) Net Property Income 1,161 1,324 1,409 1,473 1,499 - Base Fee & Other Expense 2,941 1,359 60 892 606 Pretax Income 4,102 2,683 1,469 2,365 2,105 - Income Tax Expenses (171) (196) (212) (204) (182) Income Before Distribution 3,931 2,487 1,257 2,161 1,923 - Distribution & Adjustment (3,150) (1,602) (323) (1,210) (943) Income Available for (3,150) (1,602) (323) (1,210) (943)	Distribution Margin	47.2	47.0	47.3	46.7	47.0
ROA (%) 11.7 6.8 3.4 3.4 3.4 Income Statement (HKD Mn) Revenue 1,656 1,882 1,975 2,032 2,084 - Property Exp & Mgr Fee (495) (558) (566) (559) (585) Net Property Income 1,161 1,324 1,409 1,473 1,499 - Base Fee & Other Expense 2,941 1,359 60 892 606 Pretax Income 4,102 2,683 1,469 2,365 2,105 - Income Tax Expenses (171) (196) (212) (204) (182) Income Before Distribution 3,931 2,487 1,257 2,161 1,923 - Distribution & Adjustment (3,150) (1,602) (323) (1,210) (943) Income Available for	Key Ratios					
Income Statement (HKD Mn) Revenue 1,656 1,882 1,975 2,032 2,084 - Property Exp & Mgr Fee (495) (558) (566) (559) (585) - Net Property Income 1,161 1,324 1,409 1,473 1,499 - Base Fee & Other Expense 2,941 1,359 60 892 606 - Pretax Income 4,102 2,683 1,469 2,365 2,105 - Income Tax Expenses (171) (196) (212) (204) (182) - Income Before Distribution 3,931 2,487 1,257 2,161 1,923 - Distribution & Adjustment (3,150) (1,602) (323) (1,210) (943) - Income Available for	ROE (%)	17.6	10.3	5.1		5.4
Mn) Revenue 1,656 1,882 1,975 2,032 2,084 - Property Exp & Mgr Fee (495) (558) (566) (559) (585) Net Property Income 1,161 1,324 1,409 1,473 1,499 - Base Fee & Other Expense 2,941 1,359 60 892 606 Pretax Income 4,102 2,683 1,469 2,365 2,105 - Income Tax Expenses (171) (196) (212) (204) (182) Income Before Distribution 3,931 2,487 1,257 2,161 1,923 - Distribution & Adjustment (3,150) (1,602) (323) (1,210) (943) Income Available for (3,150) (1,602) (323) (1,210) (943)	ROA (%)	11.7	6.8	3.4	3.4	3.4
Revenue 1,656 1,882 1,975 2,032 2,084 - Property Exp & Mgr Fee (495) (558) (566) (559) (585) Net Property Income 1,161 1,324 1,409 1,473 1,499 - Base Fee & Other Expense 2,941 1,359 60 892 606 Pretax Income 4,102 2,683 1,469 2,365 2,105 - Income Tax Expenses (171) (196) (212) (204) (182) Income Before Distribution 3,931 2,487 1,257 2,161 1,923 - Distribution & Adjustment (3,150) (1,602) (323) (1,210) (943) Income Available for (495) (495) (495) (495) (495) (496) <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>						
- Property Exp & Mgr Fee (495) (558) (566) (559) (585) Net Property Income 1,161 1,324 1,409 1,473 1,499 - Base Fee & Other Expense 2,941 1,359 60 892 606 Pretax Income 4,102 2,683 1,469 2,365 2,105 - Income Tax Expenses (171) (196) (212) (204) (182) Income Before Distribution 3,931 2,487 1,257 2,161 1,923 - Distribution & Adjustment (3,150) (1,602) (323) (1,210) (943) Income Available for	,					
Net Property Income 1,161 1,324 1,409 1,473 1,499 - Base Fee & Other Expense 2,941 1,359 60 892 606 Pretax Income 4,102 2,683 1,469 2,365 2,105 - Income Tax Expenses (171) (196) (212) (204) (182) Income Before Distribution 3,931 2,487 1,257 2,161 1,923 - Distribution & Adjustment (3,150) (1,602) (323) (1,210) (943) Income Available for (3,150) (1,602) (3,150)	Revenue					2,084
- Base Fee & Other Expense 2,941 1,359 60 892 606 Pretax Income 4,102 2,683 1,469 2,365 2,105 - Income Tax Expenses (171) (196) (212) (204) (182) Income Before Distribution 3,931 2,487 1,257 2,161 1,923 - Distribution & Adjustment (3,150) (1,602) (323) (1,210) (943) Income Available for (3,150)	- Property Exp & Mgr Fee	(495)	(558)	(566)	(559)	(585)
Pretax Income 4,102 2,683 1,469 2,365 2,105 - Income Tax Expenses (171) (196) (212) (204) (182) Income Before Distribution 3,931 2,487 1,257 2,161 1,923 - Distribution & Adjustment (3,150) (1,602) (323) (1,210) (943) Income Available for (3,150) </td <td>Net Property Income</td> <td>1,161</td> <td>1,324</td> <td>1,409</td> <td>1,473</td> <td>1,499</td>	Net Property Income	1,161	1,324	1,409	1,473	1,499
- Income Tax Expenses (171) (196) (212) (204) (182) Income Before Distribution 3,931 2,487 1,257 2,161 1,923 - Distribution & Adjustment (3,150) (1,602) (323) (1,210) (943) Income Available for (1,602) (3,150) (1,210) (943)	- Base Fee & Other Expense	2,941	1,359	60	892	606
Income Before Distribution 3,931 2,487 1,257 2,161 1,923 - Distribution & Adjustment (3,150) (1,602) (323) (1,210) (943) Income Available for (3,150) <						2,105
Income Before Distribution 3,931 2,487 1,257 2,161 1,923 - Distribution & Adjustment (3,150) (1,602) (323) (1,210) (943) Income Available for (3,150) <		(171)	(196)	(212)	(204)	(182)
Income Available for		3,931	2,487	1,257	2,161	1,923
	- Distribution & Adjustment	(3,150)	(1,602)	(323)	(1,210)	(943)
Distribution 791 995 024 051 090						
DISTRIBUTION 701 003 934 931 980	Distribution	781	885	934	951	980

Source: Company, Phillip Securities (HK) Research Estimates

(Financial figures as at 3 Aug 2017)

Fortune REIT (778.HK) Company report

PHILLIP RESEARCH STOCK SELECTION SYSTEMS

Total Return	Recommendation	Rating	Remarks
>+20%	Buy	1	>20% upside from the current price
+5% to +20%	Accumulate	2	+5% to +20%upside from the current price
-5% to +5%	Neutral	3	Trade within $\pm 5\%$ from the current price
-5% to -20%	Reduce	4	-5% to -20% downside from the current price
<-20%	Sell	5	>20%downside from the current price

We do not base our recommendations entirely on the above quantitative return bands. We consider qualitative factors like (but not limited to) a stock's risk reward profile, market sentiment, recent rate of share price appreciation, presence or absence of stock price catalysts, and speculative undertones surrounding the stock, before making our final recommendation

GENERAL DISCLAIMER

This publication is prepared by Phillip Securities (Hong Kong) Ltd ("Phillip Securities"). By receiving or reading this publication, you agree to be bound by the terms and limitations set out below.

This publication shall not be reproduced in whole or in part, distributed or published by you for any purpose. Phillip Securities shall not be liable for any direct or consequential loss arising from any use of material contained in this publication.

The information contained in this publication has been obtained from public sources which Phillip Securities has no reason to believe are unreliable and any analysis, forecasts, projections, expectations and opinions (collectively the "Research") contained in this publication are based on such information and are expressions of belief only. Phillip Securities has not verified this information and no representation or warranty, express or implied, is made that such information or Research is accurate, complete or verified or should be relied upon as such. Any such information or Research contained in this publication is subject to change, and Phillip Securities shall not have any responsibility to maintain the information or Research made available or to supply any corrections, updates or releases in connection therewith. In no event will Phillip Securities be liable for any special, indirect, incidental or consequential damages which may be incurred from the use of the information or Research made available, even if it has been advised of the possibility of such damages.

Any opinions, forecasts, assumptions, estimates, valuations and prices contained in this material are as of the date indicated and are subject to change at any time without prior notice.

This material is intended for general circulation only and does not take into account the specific investment objectives, financial situation or particular needs of any particular person. The products mentioned in this material may not be suitable for all investors and a person receiving or reading this material should seek advice from a financial adviser regarding the suitability of such products, taking into account the specific investment objectives, financial situation or particular needs of that person, before making a commitment to invest in any of such products.

This publication should not be relied upon as authoritative without further being subject to the recipient's own independent verification and exercise of judgment. The fact that this publication has been made available constitutes neither a recommendation to enter into a particular transaction nor a representation that any product described in this material is suitable or appropriate for the recipient. Recipients should be aware that many of the products which may be described in this publication involve significant risks and may not be suitable for all investors, and that any decision to enter into transactions involving such products should not be made unless all such risks are understood and an independent determination has been made that such transactions would be appropriate. Any discussion of the risks contained herein with respect to any product should not be considered to be a disclosure of all risks or a complete discussion of such risks.

Nothing in this report shall be construed to be an offer or solicitation for the purchase or sale of a security. Any decision to purchase securities mentioned in this research should take into account existing public information, including any registered prospectus in respect of such security.

Disclosure of Interest

Analyst Disclosure: Neither the analyst(s) preparing this report nor his associate has any financial interest in or serves as an officer of the listed corporation covered in this report.

Firm's Disclosure: Phillip Securities does not have any investment banking relationship with the listed corporation covered in this report nor any financial interest of 1% or more of the market capitalization in the listed corporation. In addition, no executive staff of Phillip Securities serves as an officer of the listed corporation.

Availability

The information, tools and material presented herein are not directed, intended for distribution to or use by, any person or entity in any jurisdiction or country where such distribution, publication, availability or use would be contrary to the applicable law or regulation or which would subject Phillip Securities to any registration or licensing or other requirement, or penalty for contravention of such requirements within such jurisdiction.

Information contained herein is based on sources that Phillip Securities (Hong Kong) Limited ("PSHK") believed to be accurate. PSHK does not bear responsibility for any loss occasioned by reliance placed upon the contents hereof. PSHK (or its affiliates or employees) may have positions in relevant investment products. For details of different product's risks, please visit the Risk Disclosures Statement on http://www.phillip.com.hk.

© 2017 Phillip Securities (Hong Kong) Limited

Contact Information (Regional Member Companies)



SINGAPORE Phillip Securities Pte Ltd

Raffles City Tower 250, North Bridge Road #06-00 Singapore 179101 Tel: (65) 6533 6001

Fax: (65) 6535 6631 Website: www.poems.com.sg

HONG KONG Phillip Securities (HK) Ltd

Exchange Participant of the Stock Exchange of Hong Kong 11/F United Centre 95 Queensway Hong Kong Tel (852) 22776600 Fax (852) 28685307

Websites: www.phillip.com.hk

INDONESIA PT Phillip Securities Indonesia

ANZ Tower Level 23B, Jl Jend Sudirman Kav 33A Jakarta 10220 - Indonesia Tel (62-21) 57900800 Fax (62-21) 57900809 Website:www.phillip.co.id

THAILAND

Phillip Securities (Thailand) Public Co. Ltd

15th Floor, Vorawat Building, 849 Silom Road, Silom, Bangrak, Bangkok 10500 Thailand Tel (66-2) 6351700 / 22680999 Fax (66-2) 22680921 Websitewww.phillip.co.th

UNITED KINGDOM

King & Shaxson Capital Limited

6th Floor, Candlewick House, 120 Cannon Street, London, EC4N 6AS Tel (44-20) 7426 5950 Fax (44-20) 7626 1757

Website: www.kingandshaxson.com

AUSTRALIA

PhillipCapital Australia

Level 12, 15 William Street, Melbourne, Victoria 3000, Australia Tel (613) 96188238 Fax (613) 92002272

Website: www.phillipcapital.com.au

MALAYSIA

Phillip Capital Management Sdn Bhd

B-3-6 Block B Level 3 Megan Avenue II, No. 12, Jalan Yap Kwan Seng, 50450 Kuala Lumpur Tel (603) 21628841 Fax (603) 21665099

Website: www.poems.com.my

JAPAN PhillipCapital Japan K.K.

Nagata-cho Bldg., 8F, 2-4-3 Nagata-cho, Chiyoda-ku, Tokyo 100-0014 Tel (81-3) 35953631 Fax (81-3) 35953630 Website: www.phillip.co.jp

CHINA

Phillip Financial Advisory (Shanghai) Co. Ltd

No 436 Hengfeng Road, Greentech Unit 604, Postal code 200070 Tel (86-21) 51699400 Fax (86-21) 63532643

Website: www.phillip.com.cn

FRANCE

King & Shaxson Capital Limited

3rd Floor, 35 Rue de la Bienfaisance 75008 Paris France Tel (33-1) 45633100 Fax (33-1) 45636017

Website: www.kingandshaxson.com

UNITED STATES **Phillip Futures Inc**

141 W Jackson Blvd Ste 3050 The Chicago Board of Trade Building Chicago, IL 60604 USA Tel +1.312.356.9000 Fax +1.312.356.9005