

# 均勝電子 (600699.CH)

18 年有望迎來轉折年

中國 | 汽車零部件 | 更新報告

20 July 2018

## 投資概要

通過近幾年的外延式並購佈局，均勝電子主要產品已覆蓋與駕駛有關的四大領域，即：汽車主/被動安全，人機交互（HMI）和智慧車聯（Connectivity），新能源電池管理系統（BMS）和汽車功能件（Auto Component），為長期持續發展打下基礎，且今年公司業績有望進入改善軌道。我們調整目標價 29.7 人民幣元，對應 2018/2019 年各 29/25 倍預計市盈率，給予增持評級。(現價截至 7 月 18 日)

## 年報季報下滑

均勝電子 2017 年全年實現營收 266 億元，同比增長 43%，歸母淨利潤 3.96 億元，同比減少 13%，其中末季出現 4.9 億的淨虧損。全年每股收益 0.42 元，同比減少 36%，每股派息 0.1 元。2018 首季，公司實現營收 70 億元，同比增長 7%，歸母淨利潤 0.31 億，同比減少 85%，每股收益 0.03 元。

## 並購整合成本拖累業績

公司業績低於我們預期，主要原因是公司收購高田產生的一次性費用，KSS 新產品爬坡毛利率承壓和美國稅改費用拖累業績。2017 年公司計畫外的費用累計高達 9.1 億元，占稅前利潤的九成，其中包括：收購高田專案確認了 1.11 億費用；KSS 新產品量產帶來 2.76 億的額外費用；美國稅改帶來 0.65 億的一次性影響；費用化的研發開支同比增加了 3.3 億；墨西哥工廠整合帶來 1.27 億的一次性費用。2018 年首季收購高田又確認了 2 億費用，占稅前利潤 150%。

## 次季業績回升，18 年有望迎來轉折年

2017 年公司毛利率下降 2.5 個百分點至 16.4%，但隨著新產品的爬坡，18 年首季毛利率環比回升 3 個百分點至 17%。17 年期間費用率 14.36% (-0.3 個百分點)，18 年首季費用率 15.39% (+2.1ppts)，其中管理費用因整合收購和加大研發投入增長較快。

管理層預計 2018 上半年將實現營業收入 220 億-250 億元，歸母淨利潤 4 億-5 億元，即 2018 年次季歸母淨利潤將達到 3.7-4.7 億元，創歷史新高。我們期待隨著對高田資產收購的完成和整合的推進，規模效應顯現，公司的業績將重上正軌，公司整體毛利和淨利潤率也將穩步回升。

## 訂單飽滿保障長遠發展

2017 年，公司新簽訂單超過 380 億元，其中人機交互/車載互聯系統/KSS 汽車安全系統/BMS 系統/功能件與總成業務分別新獲訂單 126 億元/40 億元/22 億美元/12 億元/59 億元。2018 年公司通過收購高田獲得 210 億美元訂單，為長遠發展提供保障。

## 投資建議

2017 年是均勝電子的並購史上的重要一年，公司一面推進 KSS 的整合，同時又發起 15.88 億美元對高田除氣體發生器之外的目標資產的購買，18 年 4 月正式完成高田的並表，原有的 KSS 和高田業務將合併為新公司均勝安全，成為僅次於奧托立夫的全球第二大汽車安全系統供應商，年銷售收入近 70 億美元，市場份額接近 30%，在汽車安全系統領域的地位將更加穩固，不僅將增厚 18 年下半年業績，同時也為長期持續發展打開更大的空間。我們調整目標價 29.7 人民幣元，對應 2018/2019 年各 29/25 倍預計市盈率，給予增持評級。

## 風險提示

業務整合低於預期；下遊行業需求增速不及預期

## 增持（下調）

現價 CNY 25.78

(現價截至 7 月 18 日)

目標價 CNY 29.70 (+15%)

## 公司資料

普通股股東 (百萬股):	949
市值 (人民幣百萬元):	24454
52 周最高價/最低價 (人民幣元):	43.24/ 24.22

## 主要股東 %

王劍峰	36.49
-----	-------

## 股價 & 上證指數



Source: Phillip Securities (HK) Research

## 財務資料

CNY mn	FY16	FY17	FY18E	FY19E
Net Sales	18552	26606	48775	53631
Net Profit	453	396	972	1145
EPS, CNY	0.66	0.42	1.02	1.21
P/E, x	39.2	61.8	25.2	21.4
BVPS, CNY	13.38	13.37	14.38	15.62
P/BV, x	1.9	1.9	1.8	1.7
DPS (CNY)	0.15	0.10	0.23	0.28
Div. Yield (%)	0.6%	0.4%	0.9%	1.1%

Source: Company reports, Phillip Securities Est.

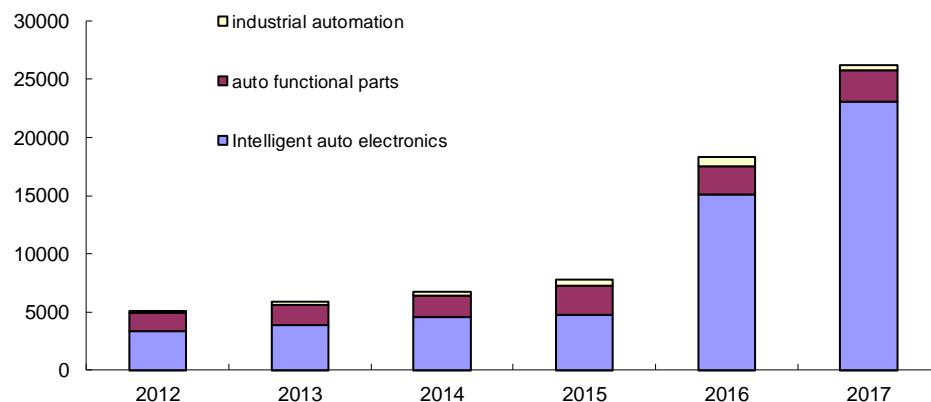
## 研究分析員

### 章晶

(+ 86 51699400-103)

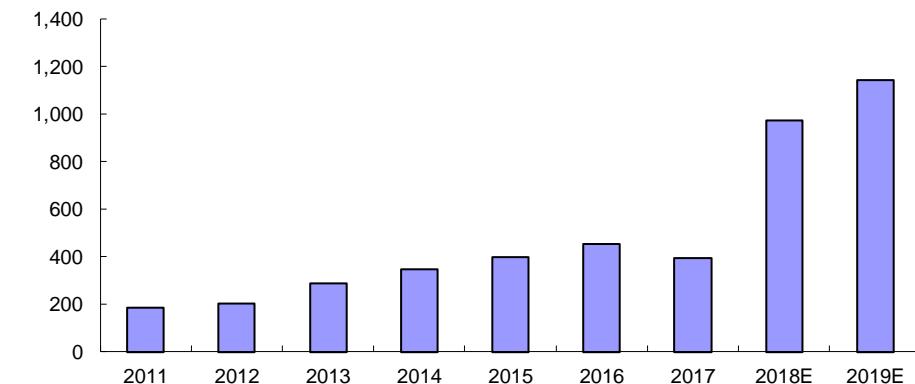
zhangjing@phillip.com.cn

### Revenue breakdown by segments (mil)



Source: Company, Phillip Securities Hong Kong Research

### Net profit trend (mil)



Source: Company, Phillip Securities Hong Kong Research

### Valuation Trend



Source: Bloomberg, Phillip Securities Hong Kong Research

## 財務報告

FYE DEC	FY14	FY15	FY16	FY17	FY18F	FY19F
<b>Valuation Ratios</b>						
P/E (X), adj.	47.0	42.3	39.2	61.8	25.2	21.4
P/B (X)	6.7	4.5	1.9	1.9	1.8	1.7
Dividend Yield (%)	0.4%	0.0%	0.6%	0.4%	0.9%	1.1%
<b>Per share data (RMB)</b>						
EPS, (Basic)	0.55	0.61	0.66	0.42	1.02	1.21
EPS, (Diluted)	0.55	0.61	0.66	0.42	1.02	1.21
DPS	0.11	0.00	0.15	0.10	0.23	0.28
BVPS	3.84	5.79	13.38	13.37	14.38	15.62
<b>Growth &amp; Margins (%)</b>						
<b>Growth</b>						
Revenue	15.9%	14.2%	129.5%	43.4%	83.3%	10.0%
EBIT	6.6%	29.6%	101.2%	22.6%	58.8%	14.8%
Net Income, adj.	19.3%	15.6%	13.4%	-12.7%	145.6%	17.8%
<b>Margins</b>						
Gross margin	19.6%	21.7%	18.8%	16.4%	17.7%	17.9%
EBIT margin	6.9%	7.8%	6.8%	5.9%	5.1%	5.3%
Net Profit Margin	4.9%	4.9%	2.4%	1.5%	2.0%	2.1%
<b>Key Ratios</b>						
ROE	14.7%	12.9%	5.5%	3.1%	7.4%	8.0%
<b>Income Statement (RMB mn)</b>						
<b>Revenue</b>	<b>7077</b>	<b>8083</b>	<b>18552</b>	<b>26606</b>	<b>48775</b>	<b>53631</b>
<b>Gross profit</b>	1385	1750	3496	4360	8628	9573
EBIT	487	631	1270	1557	2472	2839
Profit before tax	458	559	809	996	1960	2393
<b>Tax</b>	109	142	134	254	490	598
Profit for the period	349	417	675	743	1470	1795
Minority interests	3	17	222	347	498	650
Total capital share	631	656	949	949	949	949
<b>Net profit</b>	<b>346</b>	<b>400</b>	<b>453</b>	<b>396</b>	<b>972</b>	<b>1145</b>

Source: PSR

(Financial figures as at 18 July 2018)

### PHILLIP RESEARCH STOCK SELECTION SYSTEMS

Total Return	Recommendation	Rating	Remarks
>+20%	Buy	1	>20% upside from the current price
+5% to +20%	Accumulate	2	+5% to +20%upside from the current price
-5% to +5%	Neutral	3	Trade within ± 5% from the current price
-5% to -20%	Reduce	4	-5% to -20% downside from the current price
<-20%	Sell	5	>20%downside from the current price

We do not base our recommendations entirely on the above quantitative return bands. We consider qualitative factors like (but not limited to) a stock's risk reward profile, market sentiment, recent rate of share price appreciation, presence or absence of stock price catalysts, and speculative undertones surrounding the stock, before making our final recommendation

### GENERAL DISCLAIMER

This publication is prepared by Phillip Securities (Hong Kong) Ltd ("Phillip Securities"). By receiving or reading this publication, you agree to be bound by the terms and limitations set out below.

This publication shall not be reproduced in whole or in part, distributed or published by you for any purpose. Phillip Securities shall not be liable for any direct or consequential loss arising from any use of material contained in this publication.

The information contained in this publication has been obtained from public sources which Phillip Securities has no reason to believe are unreliable and any analysis, forecasts, projections, expectations and opinions (collectively the "Research") contained in this publication are based on such information and are expressions of belief only. Phillip Securities has not verified this information and no representation or warranty, express or implied, is made that such information or Research is accurate, complete or verified or should be relied upon as such. Any such information or Research contained in this publication is subject to change, and Phillip Securities shall not have any responsibility to maintain the information or Research made available or to supply any corrections, updates or releases in connection therewith. In no event will Phillip Securities be liable for any special, indirect, incidental or consequential damages which may be incurred from the use of the information or Research made available, even if it has been advised of the possibility of such damages.

Any opinions, forecasts, assumptions, estimates, valuations and prices contained in this material are as of the date indicated and are subject to change at any time without prior notice.

This material is intended for general circulation only and does not take into account the specific investment objectives, financial situation or particular needs of any particular person. The products mentioned in this material may not be suitable for all investors and a person receiving or reading this material should seek advice from a financial adviser regarding the suitability of such products, taking into account the specific investment objectives, financial situation or particular needs of that person, before making a commitment to invest in any of such products.

This publication should not be relied upon as authoritative without further being subject to the recipient's own independent verification and exercise of judgment. The fact that this publication has been made available constitutes neither a recommendation to enter into a particular transaction nor a representation that any product described in this material is suitable or appropriate for the recipient. Recipients should be aware that many of the products which may be described in this publication involve significant risks and may not be suitable for all investors, and that any decision to enter into transactions involving such products should not be made unless all such risks are understood and an independent determination has been made that such transactions would be appropriate. Any discussion of the risks contained herein with respect to any product should not be considered to be a disclosure of all risks or a complete discussion of such risks.

Nothing in this report shall be construed to be an offer or solicitation for the purchase or sale of a security. Any decision to purchase securities mentioned in this research should take into account existing public information, including any registered prospectus in respect of such security.

### Disclosure of Interest

Analyst Disclosure: Neither the analyst(s) preparing this report nor his associate has any financial interest in or serves as an officer of the listed corporation covered in this report.

Firm's Disclosure: Phillip Securities does not have any investment banking relationship with the listed corporation covered in this report nor any financial interest of 1% or more of the market capitalization in the listed corporation. In addition, no executive staff of Phillip Securities serves as an officer of the listed corporation.

### Availability

The information, tools and material presented herein are not directed, intended for distribution to or use by, any person or entity in any jurisdiction or country where such distribution, publication, availability or use would be contrary to the applicable law or regulation or which would subject Phillip Securities to any registration or licensing or other requirement, or penalty for contravention of such requirements within such jurisdiction.

Information contained herein is based on sources that Phillip Securities (Hong Kong) Limited ("PSHK") believed to be accurate. PSHK does not bear responsibility for any loss occasioned by reliance placed upon the contents hereof. PSHK (or its affiliates or employees) may have positions in relevant investment products. For details of different product's risks, please visit the Risk Disclosures Statement on <http://www.phillip.com.hk>.

© 2018 Phillip Securities (Hong Kong) Limited

**Contact Information (Regional Member Companies)**
**SINGAPORE**

**Phillip Securities Pte Ltd**  
 250 North Bridge Road, #06-00 Raffles City Tower,  
 Singapore 179101  
 Tel : (65) 6533 6001 Fax: (65) 6535 3834  
[www.phillip.com.sg](http://www.phillip.com.sg)

**INDONESIA**

**PT Phillip Securities Indonesia**  
 ANZ Tower Level 23B, Jl Jend Sudirman Kav 33A,  
 Jakarta 10220, Indonesia  
 Tel (62) 21 5790 0800 Fax: (62) 21 5790 0809  
[www.phillip.co.id](http://www.phillip.co.id)

**THAILAND**

**Phillip Securities (Thailand) Public Co. Ltd.**  
 15th Floor, Vorawat Building, 849 Silom Road,  
 Silom, Bangrak, Bangkok 10500 Thailand  
 Tel (66) 2 2268 0999 Fax: (66) 2 2268 0921  
[www.phillip.co.th](http://www.phillip.co.th)

**UNITED STATES**

**Phillip Futures Inc.**  
 141 W Jackson Blvd Ste 3050  
 The Chicago Board of Trade Building  
 Chicago, IL 60604 USA  
 Tel (1) 312 356 9000 Fax: (1) 312 356 9005

**MALAYSIA**

**Phillip Capital Management Sdn Bhd**  
 B-3-6 Block B Level 3, Megan Avenue II,  
 No. 12, Jalan Yap Kwan Seng, 50450 Kuala Lumpur  
 Tel (60) 3 2162 8841 Fax (60) 3 2166 5099  
[www.poems.com.my](http://www.poems.com.my)

**CHINA**

**Phillip Financial Advisory (Shanghai) Co. Ltd.**  
 No 436 Heng Feng Road, Green Tech Tower Unit 604  
 Shanghai 200 070  
 Tel (86) 21 5169 9400 Fax: (86) 21 6091 1155  
[www.phillip.com.cn](http://www.phillip.com.cn)

**FRANCE**

**King & Shaxson Capital Ltd.**  
 3rd Floor, 35 Rue de la Bienfaisance  
 75008 Paris France  
 Tel (33) 1 4563 3100 Fax : (33) 1 4563 6017  
[www.kingandshaxson.com](http://www.kingandshaxson.com)

**AUSTRALIA**

**PhillipCapital Australia**  
 Level 10, 330 Collins Street  
 Melbourne VIC 3000  
 Tel (+61) 3 8633 9803 Fax (+61) 3 8633 9899  
[www.phillipcapital.com.au](http://www.phillipcapital.com.au)

**HONG KONG**

**Phillip Securities (HK) Ltd**  
 11/F United Centre 95 Queensway Hong Kong  
 Tel (852) 2277 6600 Fax: (852) 2868 5307  
[www.phillip.com.hk](http://www.phillip.com.hk)

**JAPAN**

**Phillip Securities Japan, Ltd**  
 4-2 Nihonbashi Kabutocho, Chuo-ku  
 Tokyo 103-0026  
 Tel: (81) 3 3666 2101 Fax: (81) 3 3664 0141  
[www.phillip.co.jp](http://www.phillip.co.jp)

**INDIA**

**PhillipCapital (India) Private Limited**  
 No. 1, 18th Floor, Urmi Estate, 95 Ganpatrao Kadam Marg,  
 Lower Parel West, Mumbai 400013  
 Tel: (9122) 2300 2999 Fax: (9122) 6667 9955  
[www.phillipcapital.in](http://www.phillipcapital.in)

**UNITED KINGDOM**

**King & Shaxson Ltd.**  
 6th Floor, Candlewick House, 120 Cannon Street  
 London, EC4N 6AS  
 Tel (44) 20 7929 5300 Fax: (44) 20 7283 6835  
[www.kingandshaxson.com](http://www.kingandshaxson.com)

**SRI LANKA**

**Asha Phillip Securities Limited**  
 Level 4, Millennium House, 46/58 Navam Mawatha,  
 Colombo 2, Sri Lanka  
 Tel: (94) 11 2429 100 Fax: (94) 11 2429 199  
[www.ashaphillip.net/home.htm](http://www.ashaphillip.net/home.htm)