

**PhillipMart Announces Pre-IPO Share Price of
 Goodbaby International Holdings Limited (Stock code: 01086)**

(Hong Kong – 23Nov 2010) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **Goodbaby International Holdings Limited** (“**Goodbaby International**”; stock code: 01086) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for Goodbaby International on PhillipMart were HK\$5.94 and HK\$5.30. The price closed at HK\$5.81 per share, 18.57% higher than its offer price of HK\$4.90. The price opened at HK\$5.30, with the most actively traded price of HK\$5.80 per share, and a turnover of 2,192,000 shares. The total trading volume reached 9,747,000 shares with total turnover of HK\$56,717,000.00. The final price of Goodbaby International, to debut trading tomorrow has been fixed at HK\$4.90 per share.

Pre-IPO price for shares of Goodbaby International Holdings Limited trading on PhillipMart:

1. Open price	HK\$5.30
2. Highest trading price	HK\$5.94
3. Highest trading price vs. offer price	Up21.22 %
4. Lowest trading price	HK\$5.30
5. Lowest trading price vs. offer price	Up8.16 %
6. Most actively traded price	HK\$5.80
7. Most actively traded price vs. offer price	Up18.37 %
8. Volume of shares at most actively traded price	2,192,000 shares
9. Close price	HK\$5.81
10. Close price vs. offer price	Up18.57 %

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>) by entering the stock code of the Company. Price requests will be automatically processed by Phillip Securities’ free price system, providing instant prices of pre-IPO trading.

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Or click on the following website to access the price system directly: <http://www.cyberquote.com.hk/>

About PhillipMart

PhillipMart is the first and only trading platform licensed by the Securities and Futures Commission (SFC) to provide trading of pre-IPO shares prior to their official listing on the SEHK. The platform, which matches the buy and sell orders from Phillip Securities’ own clients and the broader market, is a unique service which allows investors to trade in a fair and open way with improved transparency and ease of use. PhillipMart has updated its **trading hours from 4:30pm to 6:00pm one business day prior to the official listing date** of the new shares, effective from Monday, 30 March 2009.

Media inquiries:

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