

**PhillipMart Announces Pre-IPO Share Price of
 Kingworld Medicines Group Limited (Stock code: 01110)**

(Hong Kong – 24 Nov 2010) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **Kingworld Medicines Group Limited** (“Kingworld”; stock code: 01110) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for Kingworld on PhillipMart were HK\$1.97 and HK\$1.76. The price closed at HK\$1.97 per share, 23.13% higher than its offer price of HK\$1.60. The price opened at HK\$1.80, with the most actively traded price of HK\$1.87 per share, and a turnover of 3,396,000 shares. The total trading volume reached 14,908,000 shares with total turnover of HK\$27,930,120.00. The final price of Kingworld, to debut trading tomorrow has been fixed at HK\$1.60 per share.

Pre-IPO price for shares of Kingworld Medicines Group Limited trading on PhillipMart:

1. Open price	HK\$1.80
2. Highest trading price	HK\$1.97
3. Highest trading price vs. offer price	Up23.13 %
4. Lowest trading price	HK\$1.76
5. Lowest trading price vs. offer price	Up10 %
6. Most actively traded price	HK\$1.87
7. Most actively traded price vs. offer price	Up16.88 %
8. Volume of shares at most actively traded price	3,396,000 shares
9. Close price	HK\$1.97
10. Close price vs. offer price	Up23.13 %

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>) by entering the stock code of the Company. Price requests will be automatically processed by Phillip Securities’ free price system, providing instant prices of pre-IPO trading.

P	1110	金活醫藥集團	KINGWORLD
現價	1.970	17:59 68K 1.960	買 沽
前收市價	1.600	17:59 20K 1.970	0866 0866 0710 -11s 0138 0688 0670 0897
開市價	1.800	17:59 8000 1.970	-1s -6s 0442 0950 0004 0688 0949 +3s
最高	1.970	18:00 12K 1.970	0866 0866 0277 0827 0077 0603 0239
最低	1.760		-2s -7s 0023 0710 0780 +1s 0903 +4s
升跌	+0.37		0866 0950 0339 0907 0217 0516 0106
升跌 %	+23.13%		-3s 0950 -10s -12s 0656 0616 0055 +5s
成交股數	14.90M		0866 -8s 0710 0188 0210 0086 0950
總成交	27.93M		-4s 0950 0950 0268 0603 +2s 0516 +6s
價位	0.01/0.01		0866 0950 0277 0950 0302 0670 0950
每手股數	4000		-5s -9s 0950 0287 0442 0100 0516 +7s
			IPO PRICE
			\$1.60
			P 輝立交易場 PHILLIP MART

Or click on the following website to access the price system directly: <http://www.cyberquote.com.hk/>

About PhillipMart

PhillipMart is the first and only trading platform licensed by the Securities and Futures Commission (SFC) to provide trading of pre-IPO shares prior to their official listing on the SEHK. The platform, which matches the buy and sell orders from Phillip Securities’ own clients and the broader market, is a unique service which allows investors to trade in a fair and open way with improved transparency and ease of use. PhillipMart has updated its **trading hours from 4:30pm to 6:00pm one business day prior to the official listing date** of the new shares, effective from Monday, 30 March 2009.

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