

**PhillipMart Announces Pre-IPO Share Price of  
 SHIFANG HOLDING LIMITED (Stock code: 01831)**

(Hong Kong – 2 Dec 2010) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **SHIFANG HOLDING LIMITED** (“SHIFANG”; stock code: 01831) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for SHIFANG on PhillipMart were HK\$3.39 and HK\$3.06. The price closed at HK\$3.07 per share, 1.32% higher than its offer price of HK\$3.03. The price opened at HK\$3.07, with the most actively traded price of HK\$3.07 per share, and a turnover of 536,000shares. The total trading volume reached 1,599,000shares with total turnover of HK\$5,063,400. The final price of SHIFANG, to debut trading tomorrow has been fixed at HK\$3.03 per share.

**Pre-IPO price for shares of SHIFANG HOLDING LIMITED trading on PhillipMart:**

<b>1. Open price</b>	<b>HK\$3.07</b>
<b>2. Highest trading price</b>	<b>HK\$3.39</b>
<b>3. Highest trading price vs. offer price</b>	<b>Up11.88 %</b>
<b>4. Lowest trading price</b>	<b>HK\$3.06</b>
<b>5. Lowest trading price vs. offer price</b>	<b>Up0.99 %</b>
<b>6. Most actively traded price</b>	<b>HK\$3.07</b>
<b>7. Most actively traded price vs. offer price</b>	<b>Up1.32%</b>
<b>8. Volume of shares at most actively traded price</b>	<b>536,000shares</b>
<b>9. Close price</b>	<b>HK\$3.07</b>
<b>10. Close price vs. offer price</b>	<b>Up1.32%</b>

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>) by entering the stock code of the Company. Price requests will be automatically processed by Phillip Securities’ free price system, providing instant prices of pre-IPO trading.

<b>P</b>	<b>1831</b>	<b>十方控股</b>	<b>SHIFANG HLDG</b>
<b>現價</b>	<b>3.070</b>	<b>17:58 10K 3.110</b>	
<b>前收市價</b>	<b>3.030</b>	<b>17:59 10K 3.070</b>	
<b>開市價</b>	<b>3.070</b>	<b>17:59 5000 3.070</b>	
<b>最高</b>	<b>3.390</b>	<b>17:59 185K 3.070</b>	
<b>最低</b>	<b>3.060</b>		
<b>升跌</b>	<b>+0.04</b>		
<b>升跌 %</b>	<b>+1.32%</b>		
<b>成交股數</b>	<b>1.59M</b>		
<b>總成交</b>	<b>5.06M</b>		
<b>價位</b>	<b>0.01/0.01</b>		
<b>每手股數</b>	<b>1000</b>		
		<b>買 沽</b>	
		<b>3.070 3.110</b>	
		<b>15K(1) 8000(1)</b>	
		<b>0(0) 20K(1)</b>	
		<b>0(0) 20K(1)</b>	
		<b>10K(1) 30K(2)</b>	
		<b>4000(1) 30K(1)</b>	
		<b>IPO PRICE</b>	
		<b>\$3.03</b>	
		<b>買 沽</b>	
		<b>0218 0508 0950 +5s 0950 +14s</b>	
		<b>-1s -6s -11s 0508 +1s 0950 0907 0950</b>	
		<b>-15s 0950 +6s +10s +15s</b>	
		<b>-2s -7s -12s 0136 +2s</b>	
		<b>0136 -16s 0950 +7s +11s +16s</b>	
		<b>-3s -8s -13s 0136 +3s</b>	
		<b>0656 0136 -17s 0950 +8s +12s +17s</b>	
		<b>-4s -9s -14s 0136 0950 0950</b>	
		<b>0890 0233 0950 +4s +9s +13s +18s</b>	
		<b>-5s -10s 0136 -18s 0950 0950 0950 0950</b>	
		<b>PHILLIP MART</b>	

Or click on the following website to access the price system directly: <http://www.cyberquote.com.hk/>

**About PhillipMart**

PhillipMart is the first and only trading platform licensed by the Securities and Futures Commission (SFC) to provide trading of pre-IPO shares prior to their official listing on the SEHK. The platform, which matches the buy and sell orders from Phillip Securities’ own clients and the broader market, is a unique service which allows investors to trade in a fair and open way with improved transparency and ease of use. PhillipMart has updated its **trading hours from 4:30pm to 6:00pm one business day prior to the official listing date** of the new shares, effective from Monday, 30 March 2009.

**Media inquiries:**

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