

**PhillipMart Announces Pre-IPO Share Price of
 KEE Holdings Company Limited (Stock code: 02011)**

(Hong Kong – 11 Jan 2011) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **KEE Holdings Company Limited** (“KEE”; stock code: 02011) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for KEE on PhillipMart were HK\$1.54 and HK\$1.46. The price closed at HK\$1.50 per share, 12.78% higher than its offer price of HK\$1.33. The price opened at HK\$1.48, with the most actively traded price of HK\$1.52 per share, and a turnover of 1,184,000shares. The total trading volume reached 3,778,000shares with total turnover of HK\$5,678,020.00. The final price of KEE, to debut trading tomorrow has been fixed at HK\$1.33 per share.

Pre-IPO price for shares of KEE Holdings Company Limited trading on PhillipMart:

1. Open price	HK\$1.48
2. Highest trading price	HK\$1.54
3. Highest trading price vs. offer price	Up15.79 %
4. Lowest trading price	HK\$1.46
5. Lowest trading price vs. offer price	Up9.77 %
6. Most actively traded price	HK\$1.52
7. Most actively traded price vs. offer price	Up14.29 %
8. Volume of shares at most actively traded price	1,184,000shares
9. Close price	HK\$1.50
10. Close price vs. offer price	Up12.78 %

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>) by entering the stock code of the Company. Price requests will be automatically processed by Phillip Securities’ free price system, providing instant prices of pre-IPO trading.

2011		KEE	
現價	1.500	17:59	2000 1.500
前收市價	1.330	17:59	2000 1.500
開市價	1.480	17:59	4000 1.500
最高	1.540	18:00	2000 1.500
最低	1.460		
升跌	+0.17		
升跌 %	+12.78%		
成交股數	3.77M		
總成交	5.67M		
價位	0.01/0.01		
每手股數	2000		
		買	沽
		1.480	1.500
		2000(1)	172K(4)
		76K(2)	290K(6)
		72K(2)	346K(7)
		272K(7)	288K(9)
		142K(5)	52K(3)
		IPO PRICE	
		\$1.33	

Or click on the following website to access the price system directly: <http://www.cyberquote.com.hk/>

About PhillipMart

PhillipMart is the first and only trading platform licensed by the Securities and Futures Commission (SFC) to provide trading of pre-IPO shares prior to their official listing on the SEHK. The platform, which matches the buy and sell orders from Phillip Securities’ own clients and the broader market, is a unique service which allows investors to trade in a fair and open way with improved transparency and ease of use. PhillipMart has updated its **trading hours from 4:30pm to 6:00pm one business day prior to the official listing date** of the new shares, effective from Monday, 30 March 2009.

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