

**PhillipMart Announces Pre-IPO Share Price of
 PRADA S.p.A (Stock code: 01913)**

(Hong Kong – 23 June 2011) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **PRADA S.p.A** (“PRADA”; stock code: 01913) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for **PRADA** on PhillipMart were HK\$38.40 and HK\$37.50. The price closed at HK\$38.35 per share, 2.9% lower than its offer price of HK\$39.50. The price opened at HK\$38.20, with the most actively traded price of HK\$38.00 per share, and a turnover of 80,000 shares. The total trading volume reached 256,000 shares with total turnover of HK\$9,731,250.00. The final price of **PRADA**, to debut trading tomorrow has been fixed at HK\$39.50 per share.

Pre-IPO price for shares of PRADA S.p.A trading on PhillipMart:

1. Open price	HK\$38.20
2. Highest trading price	HK\$38.40
3. Highest trading price vs. offer price	Down 2.78 %
4. Lowest trading price	HK\$37.50
5. Lowest trading price vs. offer price	Down 5.06 %
6. Most actively traded price	HK\$38.00
7. Most actively traded price vs. offer price	Down 3.8 %
8. Volume of shares at most actively traded price	80,000 shares
9. Close price	HK\$38.35
10. Close price vs. offer price	Down 2.9 %

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>), it providing instant prices of pre-IPO trading.

1913 普拉達 PRADA		買 沽	
現價	38.35	17:53	900 37.600
前收市價	39.50	17:56	5000 38.000
開市價	38.20	17:58	3000 38.100
最高	38.40	17:59	2000 38.350
最低	37.50		
升跌	-1.15		
升跌 %	-2.90%		
成交股數	256.00K		
總成交	9.73M		
價位	0.05/0.05		
每手股數	100		
貨幣	HKD		
		買	沽
		37.60	38.30
		29K(2)	100(1)
		0(0)	1000(1)
		37K(2)	58K(2)
		0(0)	0(0)
		0(0)	101K(4)
		IPO PRICE	
		\$39.50	

About PhillipMart

PhillipMart is the first and only trading platform licensed by the Securities and Futures Commission (SFC) to provide trading of pre-IPO shares prior to their official listing on the SEHK. The platform, which matches the buy and sell orders from Phillip Securities’ own clients and the broader market, is a unique service which allows investors to trade in a fair and open way with improved transparency and ease of use. PhillipMart has updated its **trading hours from 4:30pm to 6:00pm one business day prior to the official listing date** of the new shares, effective from Monday, 30 March 2009.

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