

**PhillipMart Announces Pre-IPO Share Price of
 Zall Development (Cayman) Holding Co., Ltd. (Stock code: 02098)**

(Hong Kong – 12 Jul 2011) Phillip Securities (HK) Ltd. (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of Zall Development (Cayman) Holding Co., Ltd. (“Zall Development”; stock code: 02098) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for **Zall Development** on PhillipMart were HK\$2.93 and HK\$2.89. The price closed at HK\$2.93 per share, 1.38% higher than its offer price of HK\$2.89. The price opened at HK\$2.89, with the most actively traded price of HK\$2.89 per share, and a turnover of 210,000shares. The total trading volume reached 520,000shares with total turnover of HK\$1,508,200. The final price of **Zall Development**, to debut trading tomorrow has been fixed at HK\$ 2.89 per share.

Pre-IPO price for shares of Zall Development (Cayman) Holding Co., Ltd. trading on PhillipMart:

1. Open price	HK\$2.89
2. Highest trading price	HK\$2.93
3. Highest trading price vs. offer price	Up1.38 %
4. Lowest trading price	HK\$2.89
5. Lowest trading price vs. offer price	0 %
6. Most actively traded price	HK\$2.89
7. Most actively traded price vs. offer price	0 %
8. Volume of shares at most actively traded price	210,000shares
9. Close price	HK\$2.93
10. Close price vs. offer price	Up1.38 %

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>), it providing instant prices of pre-IPO trading.

P	02098	卓爾發展	ZALL DEV
現價	2.930	17:56 10K 2.900	買 沽
前收市價	2.890	17:56 10K 2.900	0950
開市價	2.890	17:58 50K 2.900	-1s -5s -10s -15s +1s +6s +11s +16s
最高	2.930	17:59 10K 2.930	0950
最低	2.890		-2s -6s -11s -16s +2s +7s +12s +17s
升跌	+0.04	買 沽	0950 0950
升跌 %	+1.38%	2.910 2.930	0950 -7s -12s -17s +3s +8s +13s +18s
成交股數	520.00K	50K(1) 40K(1)	0950
總成交	1.50M	50K(1) 20K(1)	-3s -8s -13s -18s +4s +9s +14s +19s
價位	0.01/0.01	990K(3) 100K(1)	-4s -9s -14s -19s +5s +10s +15s +20s
每手股數	1000	0(0) 0(0)	IPO PRICE
貨幣	HKD	0(0) 0(0)	\$2.89
		P 輝立交易場 PHILLIP MART	

About PhillipMart

PhillipMart is the first and only trading platform licensed by the Securities and Futures Commission (SFC) to provide trading of pre-IPO shares prior to their official listing on the SEHK. The platform, which matches the buy and sell orders from Phillip Securities’ own clients and the broader market, is a unique service which allows investors to trade in a fair and open way with improved transparency and ease of use. PhillipMart has updated its **trading hours from 4:30pm to 6:00pm one business day prior to the official listing date** of the new shares, effective from Monday, 30 March 2009.

Media inquiries:

Phillip Securities (HK) Limited

Jasper Chan / Minda Lau

Tel: (852) 2277 6657/ 2277 6768

Fax: (852) 2277 6565

Email: ipo@phillip.com.hk