

**PhillipMart Announces Pre-IPO Share Price of
 Prince Frog International Holdings Limited (Stock code: 01259)**

(Hong Kong – 14Jul 2011) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **Prince Frog International Holdings Limited** (“**Prince Frog**”; stock code: 01259) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for **Prince Frog** on PhillipMart were HK\$2.85 and HK\$2.39. The price closed at HK\$2.53 per share, 2.68% lower than its offer price of HK\$2.60. The price opened at HK\$2.78, with the most actively traded price of HK\$2.43 per share, and a turnover of 776,000shares. The total trading volume reached 4,985,000shares with total turnover of HK\$12,457,540.00. The final price of **Prince Frog**, to debut trading tomorrow has been fixed at HK\$2.60 per share.

Pre-IPO price for shares of Prince Frog International Holdings Limited trading on PhillipMart:

| | |
|--|----------------------|
| 1. Open price | HK\$2.78 |
| 2. Highest trading price | HK\$2.85 |
| 3. Highest trading price vs. offer price | Up9.62 % |
| 4. Lowest trading price | HK\$2.39 |
| 5. Lowest trading price vs. offer price | Down8.08 % |
| 6. Most actively traded price | HK\$2.43 |
| 7. Most actively traded price vs. offer price | Down6.54 % |
| 8. Volume of shares at most actively traded price | 776,000shares |
| 9. Close price | HK\$2.53 |
| 10. Close price vs. offer price | Down2.68 % |

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>), it providing instant prices of pre-IPO trading.

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|-------------|------------------|------------------------|--|
| P | 01259 | 青蛙王子 | PRINCE FROG |
| 現價 | 2.530 | 17:59 90K 2.570 | 買 沽 |
| 前收市價 | 2.600 | 17:59 10K 2.570 | 0279 -4s -8s 0279 0277 +5s 0279 0950 |
| 開市價 | 2.780 | 17:59 30K 2.540 | 0642 0279 0508 0106 +1s 0950 0279 0106 |
| 最高 | 2.850 | 17:59 45K 2.530 | -1s 0642 -9s 0642 0152 0279 0928 0238 |
| 最低 | 2.390 | | 0914 -5s 0279 -12s +2s +6s 0279 0912 |
| 升跌 | -0.07 | | -2s 0642 0760 0760 0186 +7s 0950 |
| 升跌 % | -2.68% | | 0760 -6s 0261 0633 +3s 0912 0218 0279 |
| 成交股數 | 4.98M | | 0681 0279 0950 0914 0279 0950 0218 0950 |
| 總成交 | 12.45M | | 0047 -7s -10s -13s +4s 0279 0218 0656 |
| 價位 | 0.01/0.01 | | -3s 0279 0642 0642 0950 0928 0950 0681 |
| 每手股數 | 1000 | | 0279 0642 -11s -14s 0928 0279 0950 0468 |
| 貨幣 | HKD | | IPO PRICE |
| | | | \$2.60 |
| | | | P 輝立交易場 PHILLIP MART |

About PhillipMart

PhillipMart is the first and only trading platform licensed by the Securities and Futures Commission (SFC) to provide trading of pre-IPO shares prior to their official listing on the SEHK. The platform, which matches the buy and sell orders from Phillip Securities’ own clients and the broader market, is a unique service which allows investors to trade in a fair and open way with improved transparency and ease of use. PhillipMart has updated its **trading hours from 4:30pm to 6:00pm one business day prior to the official listing date** of the new shares, effective from Monday, 30 March 2009.

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