

**PhillipMart Announces Pre-IPO Share Price of
 Sun Art Retail Group Limited (Stock code: 06808)**

(Hong Kong – 26 Jul 2011) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **Sun Art Retail Group Limited** (“Sun Art”; stock code: 06808) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for **Sun Art** on PhillipMart were HK\$8.54 and HK\$8.20. The price closed at HK\$8.50 per share, 18.06% higher than its offer price of HK\$7.20. The price opened at HK\$8.25, with the most actively traded price of HK\$8.50 per share, and a turnover of 2,122,000shares. The total trading volume reached 6,322,000shares with total turnover of HK\$53,509,105.00. The final price of **Sun Art**, to debut trading tomorrow has been fixed at HK\$7.20 per share.

Pre-IPO price for shares of Sun Art Retail Group Limited trading on PhillipMart:

1. Open price	HK\$8.25
2. Highest trading price	HK\$8.54
3. Highest trading price vs. offer price	Up 18.61 %
4. Lowest trading price	HK\$8.20
5. Lowest trading price vs. offer price	Up 13.89 %
6. Most actively traded price	HK\$8.50
7. Most actively traded price vs. offer price	Up 18.06 %
8. Volume of shares at most actively traded price	2,122,000shares
9. Close price	HK\$8.50
10. Close price vs. offer price	Up 18.06 %

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>), it providing instant prices of pre-IPO trading.

P	6808	高鑫零售	SUNART RETAIL
現價	8.50	17:59 1000 8.510	買 沽
前收市價	7.20	17:59 1500 8.510	0950 0950 -6s 0950 0171 0962 0882 0516
開市價	8.25	17:59 4000 8.510	0950 0950 0950 -10s +1s +4s +7s 0950
最高	8.54	17:59 1000 8.500	0950 -3s -7s 0950 0728 0129 0489 0162
最低	8.20		-1s 0950 0950 0950 0962 0997 0442 +9s
升跌	+1.30	買 沽	0950 0950 -8s 0950 +2s 0565 0593 0768
升跌 %	+18.06%	8.50 8.51	0950 -4s 0866 -11s 0512 0442 0516 0194
成交股數	6.32M	143K(3) 1500(1)	0950 0950 0616 0950 0962 0950 +8s 0339
總成交	53.50M	140K(4) 65K(2)	0950 -5s -9s -12s +3s +5s 0279 0129
價位	0.01/0.01	85K(3) 59K(2)	-2s 0950 0728 0950 0616 0593 0593 0950
每手股數	500	63K(2) 67K(3)	0950 0078 0950 0950 0882 +6s 0255 0633
貨幣	HKD	50K(1) 55K(5)	IPO PRICE
			\$7.20
			P 輝立交易場 PHILLIP MART

About PhillipMart

PhillipMart is the first and only trading platform licensed by the Securities and Futures Commission (SFC) to provide trading of pre-IPO shares prior to their official listing on the SEHK. The platform, which matches the buy and sell orders from Phillip Securities’ own clients and the broader market, is a unique service which allows investors to trade in a fair and open way with improved transparency and ease of use. PhillipMart has updated its **trading hours from 4:30pm to 6:00pm one business day prior to the official listing date** of the new shares, effective from Monday, 30 March 2009.

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