

**PhillipMart Announces Pre-IPO Share Price of  
 Travel Expert (Asia) Enterprises Limited (Stock code: 01235)**

(Hong Kong – 28 Sep 2011) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **Travel Expert (Asia) Enterprises Limited** (“**Travel Expert**”; stock code: 01235) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for **Travel Expert** on PhillipMart were HK\$0.66 and HK\$0.61. The price closed at HK\$0.63 per share, 3.17% lower than its offer price of HK\$0.63. The price opened at HK\$0.66, with the most actively traded price of HK\$0.64 per share, and a turnover of 955,000shares. The total trading volume reached 1,730,000shares with total turnover of HK\$1,100,450.00. The final price of **Travel Expert**, to debut trading tomorrow has been fixed at HK\$0.63 per share.

**Pre-IPO price for shares of Travel Expert (Asia) Enterprises Limited trading on PhillipMart:**

<b>1. Open price</b>	<b>HK\$0.66</b>
<b>2. Highest trading price</b>	<b>HK\$0.66</b>
<b>3. Highest trading price vs. offer price</b>	<b>Up4.76 %</b>
<b>4. Lowest trading price</b>	<b>HK\$0.61</b>
<b>5. Lowest trading price vs. offer price</b>	<b>Down3.17 %</b>
<b>6. Most actively traded price</b>	<b>HK\$0.64</b>
<b>7. Most actively traded price vs. offer price</b>	<b>Up1.59 %</b>
<b>8. Volume of shares at most actively traded price</b>	<b>955,000shares</b>
<b>9. Close price</b>	<b>HK\$0.61</b>
<b>10. Close price vs. offer price</b>	<b>Down3.17 %</b>

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>), it providing instant prices of pre-IPO trading.

<b>P</b>	<b>1235</b>	<b>專業旅運</b>	<b>TRAVEL EXPERT</b>
<b>現價</b>	<b>0.610</b>	<b>17:49 5000 0.620</b>	
<b>前收市價</b>	<b>0.630</b>	<b>17:51 30K 0.610</b>	
<b>開市價</b>	<b>0.660</b>	<b>17:52 90K 0.610</b>	
<b>最高</b>	<b>0.660</b>	<b>17:56 40K 0.610</b>	
<b>最低</b>	<b>0.610</b>		
<b>升跌</b>	<b>-0.02</b>		
<b>升跌 %</b>	<b>-3.16%</b>		
<b>成交股數</b>	<b>1.73M</b>		
<b>總成交</b>	<b>1.10M</b>		
<b>價位</b>	<b>0.01/0.01</b>		
<b>每手股數</b>	<b>5000</b>		
<b>貨幣</b>	<b>HKD</b>		
		<b>買 沽</b>	
		<b>0.610 0.630</b>	
		<b>240K(2) 250K(4)</b>	
		<b>120K(2) 185K(3)</b>	
		<b>0(0) 175K(4)</b>	
		<b>0(0) 700K(8)</b>	
		<b>20K(1) 200K(2)</b>	
		<b>IPO PRICE</b>	
		<b>\$0.63</b>	
		<b>0162 0753 -14s</b>	<b>0916 0950 0949 0728</b>
		<b>0728 -5s -10s</b>	<b>0950 0152 0949 +6s</b>
		<b>-1s -15s</b>	<b>0152 0950 +4s 0950</b>
		<b>0277 -6s -11s</b>	<b>0383 +3s 0728 0950</b>
		<b>2022 0759 -16s</b>	<b>+1s 0950 0950 0728</b>
		<b>-2s -7s 0929</b>	<b>0950 0950 +5s +7s</b>
		<b>-12s -17s</b>	<b>0950 0162 0086 0442</b>
		<b>-3s -8s</b>	<b>0950 0728 0152 0152</b>
		<b>-13s -18s</b>	<b>+2s 0950 0950 0728</b>
		<b>-4s -9s</b>	<b>0728 0950 0469 0096</b>
		<b>PHILLIP MART</b>	

**About PhillipMart**

PhillipMart is the first and only trading platform licensed by the Securities and Futures Commission (SFC) to provide trading of pre-IPO shares prior to their official listing on the SEHK. The platform, which matches the buy and sell orders from Phillip Securities’ own clients and the broader market, is a unique service which allows investors to trade in a fair and open way with improved transparency and ease of use. PhillipMart has updated its **trading hours from 4:30pm to 6:00pm one business day prior to the official listing date** of the new shares, effective from Monday, 30 March 2009.

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