

**PhillipMart Announces Pre-IPO Share Price of
 Sitoy Group Holdings Limited (Stock code: 01023)**

(Hong Kong – 5 Dec 2011) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **Sitoy Group Holdings Limited** (“**Sitoy Group**”; stock code: 01023) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for **Sitoy Group** on PhillipMart were HK\$3.10 and HK\$3.05. The price closed at HK\$3.07 per share, 4.07% higher than its offer price of HK\$2.95. The price opened at HK\$3.09, with the most actively traded price of HK\$3.09 per share, and a turnover of 364,000shares. The total trading volume reached 880,000shares with total turnover of HK\$2,719,800.00. The final price of **Sitoy Group**, to debut trading tomorrow has been fixed at HK\$2.95 per share.

Pre-IPO price for shares of Sitoy Group Holdings Limited trading on PhillipMart:

| | |
|--|----------------------|
| 1. Open price | HK\$3.09 |
| 2. Highest trading price | HK\$3.10 |
| 3. Highest trading price vs. offer price | Up5.08 % |
| 4. Lowest trading price | HK\$3.05 |
| 5. Lowest trading price vs. offer price | Up3.39 % |
| 6. Most actively traded price | HK\$3.09 |
| 7. Most actively traded price vs. offer price | Up4.75 % |
| 8. Volume of shares at most actively traded price | 364,000shares |
| 9. Close price | HK\$3.07 |
| 10. Close price vs. offer price | Up4.07 % |

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>), it providing instant prices of pre-IPO trading.

| | | | |
|-------------|------------------|-------------------------|-----------------------|
| P | 1023 | 時代集團控股 | SITOY GROUP |
| 現價 | 3.070 | 17:59 42K 3.070 | 買 沽 |
| 前收市價 | 2.950 | 17:59 10K 3.100 | 0950 0302 -9s |
| 開市價 | 3.090 | 17:59 10K 3.100 | -1s -5s 0040 |
| 最高 | 3.100 | 17:59 2000 3.070 | 0870 -10s |
| 最低 | 3.050 | | 0870 -6s |
| 升跌 | +0.12 | 買 沽 | 9908 0100 -11s |
| 升跌 % | +4.07% | 3.060 3.070 | -2s -7s 0516 |
| 成交股數 | 880.00K | 30K(1) 8000(1) | 0100 0516 0100 |
| 總成交 | 2.72M | 73K(3) 0(0) | -3s 0516 |
| 價位 | 0.01/0.01 | 50K(1) 0(0) | 0516 -8s |
| 每手股數 | 1000 | 1000(1) 220K(2) | -4s |
| 貨幣 | HKD | 3000(1) 105K(2) | IPO PRICE |
| | | | \$2.95 |
| | | 輝立交易場 | PHILLIP MART |

About PhillipMart

PhillipMart is the first and only trading platform licensed by the Securities and Futures Commission (SFC) to provide trading of pre-IPO shares prior to their official listing on the SEHK. The platform, which matches the buy and sell orders from Phillip Securities’ own clients and the broader market, is a unique service which allows investors to trade in a fair and open way with improved transparency and ease of use. PhillipMart has updated its **trading hours from 4:30pm to 6:00pm one business day prior to the official listing date** of the new shares, effective from Monday, 30 March 2009.

Media inquiries:

Phillip Securities (HK) Limited

Jasper Chan / Minda Lau

Tel: (852) 2277 6657/ 2277 6768

Fax: (852) 2277 6565

Email: ipo@phillip.com.hk