

**PhillipMart Announces Pre-IPO Share Price of
 Chow Tai Fook Jewellery Group Limited (Stock code: 01929)**

(Hong Kong – 14 Dec 2011) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **Chow Tai Fook Jewellery Group Limited** (“Chow Tai Fook”; stock code: 01929) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for **Chow Tai Fook** on PhillipMart were HK\$14.30 and HK\$14.00. The price closed at HK\$14.22 per share, 5.19% lower than its offer price of HK\$15.00. The price opened at HK\$14.30, with the most actively traded price of HK\$14.10 per share, and a turnover of 1,818,000 shares. The total trading volume reached 4,032,600 shares with total turnover of HK\$56,999,324. The final price of **Chow Tai Fook**, to debut trading tomorrow has been fixed at HK\$15.00 per share.

Pre-IPO price for shares of Chow Tai Fook Jewellery Group Limited trading on PhillipMart:

1. Open price	HK\$14.30
2. Highest trading price	HK\$14.30
3. Highest trading price vs. offer price	Down 4.67%
4. Lowest trading price	HK\$14.00
5. Lowest trading price vs. offer price	Down 6.67%
6. Most actively traded price	HK\$14.10
7. Most actively traded price vs. offer price	Down 6.00%
8. Volume of shares at most actively traded price	1,818,000 shares
9. Close price	HK\$14.22
10. Close price vs. offer price	Down 5.19%

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>), it providing instant prices of pre-IPO trading.

P 01929 周大福 CHOW TAI FOOK				
現價	14.22	17:57 90K 14.220	買	沽
前收市價	15.00	17:58 600 14.240	0950 0851 0728 0851	0782 +4s 0950 +12s
開市價	14.30	17:58 10K 14.220	0851 0950 0463 0866	+1s 0950 0202
最高	14.30	17:59 100K 14.220	-1s 0509 -4s 0728	0950 +5s 0851 0950
最低	14.00		0728 -3s 0950 -6s	0950 0950 +13s
升跌	-0.78		0587 0851 0950 0950	+2s +6s +9s 0950
升跌 %	-5.19%		0851 0442 0950 0950	0728 0950 0277 0950
成交股數	4.03M		0866 0215 0950 0950	+3s +7s +10s 0950
總成交	56.99M		-2s 0866 -5s 0753	0950 0950 +14s
價位	0.02/0.02		0950 0728 0950 0728	0950 +8s +11s
每手股數	200		0728 0851 0916 0950	0636 0950 +15s
貨幣	HKD		IPO PRICE	\$15.00
			P 輝立交易場 PHILLIP MART	

About PhillipMart

PhillipMart is the first and only trading platform licensed by the Securities and Futures Commission (SFC) to provide trading of pre-IPO shares prior to their official listing on the SEHK. The platform, which matches the buy and sell orders from Phillip Securities’ own clients and the broader market, is a unique service which allows investors to trade in a fair and open way with improved transparency and ease of use. PhillipMart has updated its **trading hours from 4:30pm to 6:00pm one business day prior to the official listing date** of the new shares, effective from Monday, 30 March 2009.

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