

**PhillipMart Announces Pre-IPO Share Price of  
 Yi Hua Department Store Holdings Limited (Stock code: 02213)**

(Hong Kong – 10 Dec 2013) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **Yi Hua Department Store Holdings Limited** (“**Yi Hua Department Store**”; stock code: 02213) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for **Yi Hua Department Store** on PhillipMart were HK\$1.50 and HK\$1.50. The price closed at HK\$1.50 per share, 7.14% higher than its offer price of HK\$1.40. The price opened at HK\$1.50, with the most actively traded price of HK\$1.50 per share, and a turnover of 8,000shares. The total trading volume reached 8,000shares with total turnover of HK\$12,000. The final price of **Yi Hua Department Store**, to debut trading tomorrow has been fixed at HK\$1.40 per share.

**Pre-IPO price for shares of Yi Hua Department Store Holdings Limited trading on PhillipMart:**

<b>1. Open price</b>	<b>HK\$1.50</b>
<b>2. Highest trading price</b>	<b>HK\$1.50</b>
<b>3. Highest trading price vs. offer price</b>	<b>Up7.14%</b>
<b>4. Lowest trading price</b>	<b>HK\$1.50</b>
<b>5. Lowest trading price vs. offer price</b>	<b>Up7.14%</b>
<b>6. Most actively traded price</b>	<b>HK\$1.50</b>
<b>7. Most actively traded price vs. offer price</b>	<b>Up7.14%</b>
<b>8. Volume of shares at most actively traded price</b>	<b>8,000shares</b>
<b>9. Close price</b>	<b>HK\$1.50</b>
<b>10. Close price vs. offer price</b>	<b>Up7.14%</b>

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>), it providing instant prices of pre-IPO trading.

2213 益華百貨		YI HUA STORE											
		買					賣						
現價	1.500	-	-	-	-	047	262	-	-	950	950	950	-
前收市價	1.400	-	-	-	-	-	-	-	-	-	-	-	-
開市價	1.500	16:23	-	6000	1.500	-1s	616	-	-	+1s	+6s	950	-
最高	1.500	16:44	-	2000	1.500	-	-	-	-	-	-	-	-
最低	1.500	1.250		1.500		-	-	-	-	-	-	-	-
升跌	+0.100	50%(20.0K)		50%(20.0K)		-2s	-	-	-	+2s	+7s	-	-
升跌%	+7.143%	20K (1)		20K (1)		-	-	-	-	-	-	-	-
成交盤數	2	0 (0)		0 (0)		-3s	-	-	-	+3s	+8s	-	-
成交股數	8000	0 (0)		0 (0)		-	-	-	-	-	-	-	-
總成交	12K	0 (0)		0 (0)		-4s	-	-	-	+4s	+9s	-	-
每手股數	2000					-	-	-	-	-	032	-	-
差價	0.01					-5s	-	-	-	+5s	+10s	-	-
貨幣	HKD												

**About PhillipMart**

In 2007, Phillip Securities (HK) Ltd (“Phillip Securities”) is the first financial institution granted license for a trading platform (PhillipMart) for pre-market trading of IPOshares one day prior to the official listing day from SFC. Those who have already been or is expected to be allotted shares could trade those shares on PhillipMart before the shares will be listed on the HKEX and ready for AMS. For a majority of IPOs, we offer PhillipMart trading one day prior to the listing date. Only Phillip clients are allowed to trade via the PhillipMart platform. In view of customers demand, Phillip Securities announce that the trading hours of **PhillipMart has be changed from 4:30p.m. - 6:00p.m. to 4:15p.m.-6:30p.m. effective from Thursday, 29 March 2012.**

**Media inquiries:**

**Phillip Securities (HK) Limited**

Jasper Chan / Minda Lau

Tel: (852) 2277 6657/ 2277 6768 Fax: (852) 2277 6565

Email: [ipo@phillip.com.hk](mailto:ipo@phillip.com.hk)