

PhillipMart Announces Pre-IPO Share Price of econtext Asia Limited (Stock code: 01390)

(Hong Kong – 18 Dec 2013) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **econtext Asia Limited** (“**econtext**”; stock code: 01390) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for **econtext** on PhillipMart were HK\$4.28 and HK\$3.80. The price closed at HK\$4.26 per share, 18.66% higher than its offer price of HK\$3.59. The price opened at HK\$3.80, with the most actively traded price of HK\$4.05 per share, and a turnover of 940,000shares. The total trading volume reached 7,545,000shares with total turnover of HK\$30,652,820.00. The final price of **econtext**, to debut trading tomorrow has been fixed at HK\$3.59 per share.

Pre-IPO price for shares of econtext Asia Limited trading on PhillipMart:

1. Open price	HK\$3.80
2. Highest trading price	HK\$4.28
3. Highest trading price vs. offer price	Up19.22%
4. Lowest trading price	HK\$3.80
5. Lowest trading price vs. offer price	Up5.85%
6. Most actively traded price	HK\$4.05
7. Most actively traded price vs. offer price	Up12.81%
8. Volume of shares at most actively traded price	940,000shares
9. Close price	HK\$4.26
10. Close price vs. offer price	Up18.66%

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>), it providing instant prices of pre-IPO trading.

1390		環亞智富			ECONTEXT ASIA									
現價	4.260	18:28 -	2000	4.250	買					賣				
前收市價	3.590	18:28 -	5000	4.250	950	950	950	-	950	277	950	1010		
開市價	3.800	18:29 -	1000	4.260	-1s	-5s	-8s	-13s	+1s	+4s	+9s	+14s		
最高	4.280	18:29 -	1000	4.260	-	9502	-	950	-	-	-	-		
最低	3.800	4.250 4.270			-2s	138	-9s	-14s	+2s	+5s	+10s	+15s		
升跌	+0.670	42%(125K) 58%(171K)			-	100	-	945	950	-	-	-		
升跌%	+18.663%	5000 (1) 15K (1)			-3s	-6s	-10s	100	162	+6s	+11s	+16s		
成交盤數	282	0 (0) 0 (0)			950	1009	881	-15s	+3s	052	-	-		
成交股數	7.54M	100K (1) 112K (4)			-4s	093	-11s	950	950	+7s	+12s	+17s		
總成交	30.6M	20K (3) 0 (0)			950	-7s	-	950	468	162	-	503		
每手股數	1000				950	950	-12s	978	037	+8s	+13s	503		
差價	0.01													
貨幣	HKD													

About PhillipMart

In 2007, Phillip Securities (HK) Ltd (“Phillip Securities”) is the first financial institution granted license for a trading platform (PhillipMart) for pre-market trading of IPOshares one day prior to the official listing day from SFC. Those who have already been or is expected to be allotted shares could trade those shares on PhillipMart before the shares will be listed on the HKEX and ready for AMS. For a majority of IPOs, we offer PhillipMart trading one day prior to the listing date. Only Phillip clients are allowed to trade via the PhillipMart platform. In view of customers demand, Phillip Securities announce that the trading hours of **PhillipMart has be changed from 4:30p.m. - 6:00p.m. to 4:15p.m.-6:30p.m. effective from Thursday, 29 March 2012.**

Media inquiries:

Phillip Securities (HK) Limited

Jasper Chan / Minda Lau

Tel: (852) 2277 6657/ 2277 6768 Fax: (852) 2277 6565

Email: ipo@phillip.com.hk