

**PhillipMart Announces Pre-IPO Share Price of
 BAIIO Family Interactive Limited (Stock code: 02100)**

(Hong Kong – 09 April 2014) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **BAIOO Family Interactive Limited** (“**BAIOO**”; stock code: 02100) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for **BAIOO** on PhillipMart were HK\$2.10 and HK\$1.96. The price closed at HK\$2.10 per share, 2.33% lower than its offer price of HK\$2.15. The price opened at HK\$1.96, with the most actively traded price of HK\$1.97 per share, and a turnover of 352,000shares. The total trading volume reached 540,000shares with total turnover of HK\$1,062,200.00. The final price of **BAIOO**, to debut trading tomorrow has been fixed at HK\$2.15 per share.

Pre-IPO price for shares of BAIIO Family Interactive Limited trading on PhillipMart:

1. Open price	HK\$1.96
2. Highest trading price	HK\$2.10
3. Highest trading price vs. offer price	Down2.33%
4. Lowest trading price	HK\$1.96
5. Lowest trading price vs. offer price	Down8.84%
6. Most actively traded price	HK\$1.97
7. Most actively traded price vs. offer price	Down8.37%
8. Volume of shares at most actively traded price	352,000shares
9. Close price	HK\$2.10
10. Close price vs. offer price	Up2.33%

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>), it providing instant prices of pre-IPO trading.

2100		百奧家庭互動		BAIOO								
				買			賣					
現價	2.100	18:06-	20K	1.960					9938	-	9525	+15s
前收市價	2.150	18:09-	80K	1.960								
開市價	1.960	18:20-	30K	1.960	047	-5s	-	-				
最高	2.100	18:24-	2000	2.100	-1s	950	-10s	-15s	+1s	+6s	+11s	-
最低	1.960					915	030	-	077	-	-	+16s
升跌	-0.050					871	-6s	-11s	-16s	+2s	+7s	+12s
升跌%	-2.326%					-2s	-	-	-	950	-	906
成交盤數	11					-	-7s	-12s	-17s	+3s	+8s	421
成交股數	540K					-3s	1005	-	656	1005	-	+13s
總成交	1.06M					950	-8s	-13s	077	+4s	+9s	-
每手股數	2000					-4s	-	-	-18s	-	950	+14s
差價	0.01					-	-9s	-14s	-	+5s	+10s	-
貨幣	HKD											+19s

About PhillipMart

In 2007, Phillip Securities (HK) Ltd (“Phillip Securities”) is the first financial institution granted license for a trading platform (PhillipMart) for pre-market trading of IPOshares one day prior to the official listing day from SFC. Those who have already been or is expected to be allotted shares could trade those shares on PhillipMart before the shares will be listed on the HKEX and ready for AMS. For a majority of IPOs, we offer PhillipMart trading one day prior to the listing date. Only Phillip clients are allowed to trade via the PhillipMart platform. In view of customers demand, Phillip Securities announce that the trading hours of **PhillipMart has be changed from 4:30p.m. - 6:00p.m. to 4:15p.m.-6:30p.m. effective from Thursday, 29 March 2012.**

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