

**PhillipMart Announces Pre-IPO Share Price of
 New Concepts Holdings Limited (Stock code: 02221)**

(Hong Kong – 4 Jul 2014) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **New Concepts Holdings Limited** (“**New Concepts**”; stock code: 02221) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for **New Concepts** on PhillipMart were HK\$1.05 and HK\$0.9. The price closed at HK\$0.94 per share, 9.03% higher than its offer price of HK\$0.86. The price opened at HK\$1.05, with the most actively traded price of HK\$0.91 per share, and a turnover of 2,728,000shares. The total trading volume reached 6,112,000shares with total turnover of HK\$5,577,760.00. The final price of **New Concepts**, to debut trading tomorrow has been fixed at HK\$0.86 per share.

Pre-IPO price for shares of New Concepts Holdings Limited trading on PhillipMart:

1. Open price	HK\$1.05
2. Highest trading price	HK\$1.05
3. Highest trading price vs. offer price	Up22.09%
4. Lowest trading price	HK\$0.9
5. Lowest trading price vs. offer price	Up4.65%
6. Most actively traded price	HK\$0.91
7. Most actively traded price vs. offer price	Up/5.81%
8. Volume of shares at most actively traded price	2,728,000shares
9. Close price	HK\$0.974
10. Close price vs. offer price	Up9.3%

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>), it providing instant prices of pre-IPO trading.

2221 創業集團控股		NEW CONCEPTS											
		買					賣						
現價	0.940	18:26 -	4000	0.920		210	950	728	816	949	9559	151	949
前收市價	0.860	18:28 -	60K	0.930		941	-2s	277	816	9514	2036	949	287
開市價	1.050	18:29 -	4000	0.930		941	9531	816	816	437	9902	616	087
最高	1.050	18:29 -	40K	0.940		950	642	816	816	9907	+1s	009	739
最低	0.900		0.920	0.940		-1s	950	816	816	437	855	9941	009
升跌	+0.080		63%(1.58M)	37%(912K)		941	077	816	816	437	005	014	516
升跌%	+9.302%		204K (4)	92K (13)		077	077	816	816	259	489	950	1009
成交盤數	426		304K (6)	60K (15)		941	950	816	816	9559	287	152	728
成交股數	6.11M		720K (28)	480K (9)		277	950	816	816	9559	950	9902	1007
總成交	5.57M		248K (5)	164K (3)		941	950	816	816	009	516	+2s	+3s
每手股數	4000		100K (4)	116K (5)									
差價	0.01												
貨幣	HKD												

About PhillipMart

In 2007, Phillip Securities (HK) Ltd (“Phillip Securities”) is the first financial institution granted license for a trading platform (PhillipMart) for pre-market trading of IPOshares one day prior to the official listing day from SFC. Those who have already been or is expected to be allotted shares could trade those shares on PhillipMart before the shares will be listed on the HKEX and ready for AMS. For a majority of IPOs, we offer PhillipMart trading one day prior to the listing date. Only Phillip clients are allowed to trade via the PhillipMart platform. In view of customers demand, Phillip Securities announce that the trading hours of **PhillipMart has be changed from 4:30p.m. - 6:00p.m. to 4:15p.m.-6:30p.m. effective from Thursday, 29 March 2012.**

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