

**PhillipMart Announces Pre-IPO Share Price of
 Cowell e Holdings Inc. (Stock code: 01415)**

(Hong Kong – 30 Mar 2015) **Phillip Securities (HK) Ltd.** (“Phillip Securities”) announced today the details of pre-IPO trading activities for shares of **Cowell e Holdings Inc.** (“**Cowell**”; stock code: 01415) on PhillipMart, an automated electronic platform for pre-IPO shares trading.

Pre-IPO highest and lowest trading prices for **Cowell** on PhillipMart were HK\$4.36 and HK\$4.15. The price closed at HK\$4.16 per share, 2.12% lower than its offer price of HK\$4.25. The price opened at HK\$4.36, with the most actively traded price of HK\$4.31 per share, and a turnover of 52,000shares. The total trading volume reached 203,000shares with total turnover of HK\$873,360.00. The final price of **Cowell**, to debut trading tomorrow has been fixed at HK\$4.25per share.

Pre-IPO price for shares of Cowell e Holdings Inc. trading on PhillipMart:

1. Open price	HK\$4.36
2. Highest trading price	HK\$4.36
3. Highest trading price vs. offer price	Up2.59%
4. Lowest trading price	HK\$4.15
5. Lowest trading price vs. offer price	Down 2.35%
6. Most actively traded price	HK\$4.31
7. Most actively traded price vs. offer price	Up1.41%
8. Volume of shares at most actively traded price	52,000shares
9. Close price	HK\$4.16
10. Close price vs. offer price	Down 2.12%

Price information is available on the left side of Phillip Securities homepage (<http://www.poems.com.hk/>), it providing instant prices of pre-IPO trading.

1415 高偉電子 COWELL		買				賣							
現價	4.160	16:43	-	1000	4.150	950	-5s	-10s	-15s	2157	350	950	950
前收市價	4.250	17:26	-	12K	4.260	106	-	-	871	350	350	+5s	950
開市價	4.360	17:26	-	38K	4.290	-1s	-6s	-11s	-16s	+1s	+3s	950	950
最高	4.360	18:23	-	8000	4.160	9538	-	642	9915	-	950	+6s	+9s
最低	4.150					-2s	-7s	-12s	9538	+2s	2157	950	950
升跌	-0.090					-	-	-	-17s	950	950	+7s	1018
升跌%	-2.118%					-3s	-8s	-13s	-	086	2157	950	145
成交盤數	32					-4s	-9s	-14s	-	350	950	950	950
成交股數	203K					-	-	-	-18s	616	950	+8s	+10s
總成交	873K					-	-	-	-19s	350	+4s	950	277
每手股數	1000												
差價	0.01												
貨幣	HKD												

About PhillipMart

In 2007, Phillip Securities (HK) Ltd (“Phillip Securities”) is the first financial institution granted license for a trading platform (PhillipMart) for pre-market trading of IPOshares one day prior to the official listing day from SFC. Those who have already been or is expected to be allotted shares could trade those shares on PhillipMart before the shares will be listed on the HKEX and ready for AMS. For a majority of IPOs, we offer PhillipMart trading one day prior to the listing date. Only Phillip clients are allowed to trade via the PhillipMart platform. In view of customers demand, Phillip Securities announce that the trading hours of **PhillipMart has be changed from 4:30p.m. - 6:00p.m. to 4:15p.m.-6:30p.m. effective from Thursday, 29 March 2012.**

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